

Central Festival Phuket

The Island's Best
Shopping Center



CENTRAL
FESTIVAL
Phuket



Just 5 mins from Phuket Town

Taxi with
Reasonable Rates
Available



**Tourist
Privileges**

5-70% Tourist
Privileges
card
+7% VAT
Refund

From
your Hotel

FREE! SHUTTLE BUS SERVICE

to Central
Festival Phuket

Opening Hours:

Mon - Thu: 11am - 9.30pm

Fri - Sun: 11am - 10pm

Tel: 076 291 111

www.centralfestivalphuket.com



Central Festival Phuket

The Island's Best
Shopping Center



Easily accessible by taxi, Central Festival Phuket is a one-stop shopping destination that often keeps visitors occupied for a whole day with its wide selection of shops and myriad activities. Whether its brand-name jeans or local souvenirs or Phuket's native foods, they're all here for the picking. Not to be missed are the many restaurants throughout the complex, offering wonderfully spicy Thai food as well as an enticing variety of international cuisines.

AWESOME MEGASTORES

These massive centres offers an overwhelming selection of products, tagged with tempting prices:

Supersports Thailand's No.1 sporting goods megastore offering footwear, clothing, and gear for all sorts of games.

B2S (Books to Stationery). A massive range of Thai and English books, CDs, and stationery, plus all the publications on Thailand you need.

Power Buy Stocked up with gadgets and premium home appliances, this is consumer-electronics heaven! Choose from the latest LCD television sets to DVD recorders to MP3 players. Prices are reasonable too, at Thailand's No.1 electronics and IT store.

Office Depot A true hypermart of office supplies and equipment, and the largest of its kind in the south of Thailand.

MOVIE MAGIC Just because you're vacationing on an island does not mean you have to be cut off from the movie world!

SFX Coliseum This 7-screen, state-of-the-art multiplex with stadium seating and luxurious honeymoon seats offer the latest Thai and Hollywood blockbusters to keep you entertained.

EXQUISITE ASIAN ARTS & CRAFTS Central Festival Phuket is home to fine retailers of unique Thai handicraft and hand-woven fabrics. This includes Phuket's first Jim Thompson flagship store, where you'll find some of the most luxurious silks and original home ware.

SPARKLING JEWELLERY glittering array of bracelets, necklaces, and other invaluable pieces of Thai artisans.

FOOD, GLOUTIN choice. From Jeonju to goong, appetite. Try the specialties.

TRANSPORTATION You can easily get to the center.

Taxis are Right Go any where in

- Get 10 % off
- Taxi counter

For assistance, call 076 291 111 ext.

Valet Parking If you drive, us. Saturdays, Sun. For more information

Central Festival

Thailand's Best Shopping Center



premium home
heaven! Choose
recorders to MP3
Thailand's No.1

supplies and
in the south of

cationing on an
from the movie

art multiplex with
seats offer the
s to keep you

Central Festival
Thai handicraft
Phuket's first Jim
some of the most

SPARKLING JEWELRY, DAZZLING GEMS Pick from a glittering array of the most beautifully designed rings, bracelets, necklaces, pendants, and take home an invaluable piece of art that speaks of the fine craftsmanship of Thai artisans.

FOOD, GLORIOUS FOOD Famished? You'll be spoilt for choice. From Japanese sushi to American burgers to Thai *tomyum goong*, there's always something to satiate the appetite. Try the Food Terrace for its wide selection of Asian specialties.

TRANSPORTATION EASILY AVAILABLE

You can easily get to wherever you want to from here.

Taxis are Right at our Doorstep!

Go any where in Phuket. Reasonable rates:

- Get 10 % off with receipt of 500 baht and above
- Taxi counter opposite to Starbucks Coffee

For assistance, contact the Information Desk, level 1, or call 076 291 111 ext. 1144.

Valet Parking

If you drive, use our valet service. Free valet parking on Saturdays, Sundays & Public holidays, from 11am to 9pm. For more information, please call 076 291 111 ext. 1155.

GETTING AROUND

CAR RENTAL / SELF-DRIVE

Car/Motorcycle rental is the most economical way to travel the island. Be sure you carry an international license.

CAR RENTAL WITH DRIVER

For comfort rather than adventure, arrange for car rental with a local driver. Rates are for half-day and full-day.

TUK TUK (Three-wheeled taxi)

At any time of day, the *tuk tuk* is the most efficient. State your destination and agree on the price before setting off!

METERED TAXIS

Metered taxis are available. Check with your hotel concierge.

"SONG TAEW" / BUS

The cheapest public transport is the *song taew* (open-air truck), with services to most parts of the island. All *song taews* have signs of their destination, and run until 6pm. There are no bus stops. Flag one down like a taxi. The fare ranges from 25 to 40 Bht, depending on destination.

PUBLIC AIR-CON BUSES (Or-Bor-Jor Bus)

Public air-con buses operates two routes:

1) Big C – Phuket Vocational College

Goes through Yaowarat, Mae Luan, Wichit Songkhram, Ranong, Phang-nga, Rasada and Phuket Road.

2) Rajaphat Institute – Laemchan Public

Health Centre (Phattana Thongthin Road).

Goes through Sakdidee, Chaofa, Bangkok, Poon Phon, Kra,

Ong Sim Phai, Dilok Uthit, Surin, Damrong and Thap Krasattri

AIRPORT BUS

Operates daily from Airport to Phuket Town and from Phuket Town to Airport. Fares range from 10 to 85 baht.

FREE SHUTTLE LINK SERVICE

Round trips from your hotel to Central Festival Phuket*.

City Route

KATINA HOTEL	TWIN INN HOTEL	ROYAL PHUKET CITY HOTEL	METROPOLE HOTEL	ROME PLACE HOTEL	LA-PAVILION PHUKET HOTEL	BANGKOK HOSPITAL PHUKET	CENTRAL FESTIVAL PHUKET
10:00 A.M.	10:05 A.M.	10:15 A.M.	10:20 A.M.	10:25 A.M.	10:35 A.M.	10:45 A.M.	11:00 A.M.
02:00 P.M.	02:05 P.M.	02:15 P.M.	02:20 P.M.	02:25 P.M.	02:35 P.M.	02:45 P.M.	03:00 P.M.
07:00 P.M.	07:05 P.M.	07:15 P.M.	07:20 P.M.	07:25 P.M.	07:35 P.M.	07:45 P.M.	08:00 P.M.

Patong Route

ANDATEL HOTEL	MERCURE PATONG HOTEL	PHUKET PALACE HOTEL	THE SEA PATONG PHUKET	SALATHAI HOTEL	PHUKET GRACE LAND	THE BLUE MARINE RESORT	CENTRAL FESTIVAL PHUKET
10:00 A.M.	10:05 A.M.	10:15 A.M.	10:25 A.M.	10:30 A.M.	10:35 A.M.	10:45 A.M.	11:05 A.M.
02:10 P.M.	02:15 P.M.	02:20 P.M.	02:25 P.M.	02:30 P.M.	02:35 P.M.	02:45 P.M.	03:05 P.M.
07:10 P.M.	07:15 P.M.	07:20 P.M.	07:25 P.M.	07:30 P.M.	07:35 P.M.	07:45 P.M.	08:05 P.M.

*Subject to change

For return route, please check at Tourist Registration Point or Information Counter, level 1

LEGEND & INDEX

PHUKET TOWN & CITY MAP

TOURIST INFORMATION

PHONE DIRECTORY ASSISTANCE 1133
OVERSEAS PHONE SERVICE 100
TOURISM AUTHORITY OF THAILAND (TAT)...S5 076 212 213, 076 211 036

EMERGENCY

POLICE 191
FIRE 199
TOURIST POLICE...01 076 254 693, 076 212 115

GOVERNMENT SERVICES

MARINE POLICE...T7 076 212 233-5
PROVINCIAL POLICE 076 211 105
INTERNATIONAL AIRPORT CUSTOMS...T6 076 391 163
HARBOR MASTER 076 327 138
IMMIGRATION...T7 076 216 861-4
TELECOM CENTER 076 211 020
POST & TELEGRAPH...R4,S4 076 327 341-2
WEATHER BUREAU

AIRLINE OFFICES

AIR LANKA 076 212 892
AMERICAN AIRLINES 02 263 0225-7
ASIANA AIRLINES 02 263 8333
BANGKOK AIRWAYS 076 225 033-5
CANADIAN AIRLINES 02 670 0400
CHINA AIRLINES 076 327 099
DRAGON AIR 076 217 300-1
EMIRATES AIR 076 212 892
EVA AIR 076 212 892
LOT POLISH AIRLINES 076 342 597-8
LTU 076 327 432
MALAYSIA AIRLINES...R3 076 216 675
NOK AIR 02 251 1812, 1318

ONE-2-GO AIRLINES 076 351 238
PHUKET AIR 02 679 8999
SILK AIR 076 304 018-9
SINGAPORE AIRLINES 02 353 6000
SOUTH AFRICAN AIRWAY 02 638 1413-4
THAI AIR ASIA 02 515 9999
THAI AIRWAYS INTERNATIONAL 076 360 444

HOSPITALS

BANGKOK HOSPITAL PHUKET...P1 076 254 421-30, 1719
MISSION HOSPITAL...S1 076 237 220-9
PHUKET INTERNATIONAL HOSPITAL (SIRIROJ)...02 076 249 400
WACHIRA HOSPITAL...R2 076 361 234

GAS RENTAL

Avis 02 251 1131-2
Budget 02 203 0250

HOTELS

KATINA HOTEL...06 076 223 111-9
METROPOLE HOTEL...S5 076 215 050, 076 214 020-9
PEARL VILLAGE PHUKET...S5 076 211 044
PHUKET I-PAVILION...04 076 210 445-7
PHUKET MERLIN...R3 076 212 866-70
ROYAL PHUKET CITY...T4 076 233 333
SINO HOUSE 076 221 398, 076 232 494-5, 076 222 240-50, 076 246 541-3

THAVORN GRAND PLAZA...T5
TWINN INN...S6

SHOPPING CENTERS

CENTRAL FESTIVAL PHUKET...N3 076 291 111
ROBINSON OCEAN PLAZA...T6 076 256 500-3

SUPERMARKETS

BIG C...02 076 249 444-6
MARKET PLACE BY TOPS...N3 076 249 951-3
@ Central Festival Phuket

RESTAURANTS

KRA JOK SEE...R5 076 217 903
Great old-style decor with selection of meat and fish dishes; try the delicious "haw mok talay" (steamed seafood curry wrapped in banana leaf).
RUN JEE NGUAT...R4
A long-running local institution serving Phuket's most famous dish "kanom jeen."

CLUBS & ENTERTAINMENT

SF COLISEUM...N3 076 209 000
@ Central Festival Phuket
7-screen world-class multiplex with bowling and karaoke.

- WAT
- CHINESE TEMPLE
- CHURCH
- POST OFFICE
- BUS TERMINAL
- GAS STATION
- BANK
- POLICE STATION

PHUKET TOWN







CENTRAL DEPARTMENT STORE

Thailand's Leading
Department Store Chain



www.central.co.th

Within 120,000 square metres of Central Festival Phuket—the island's expansive shopping hub—stands the dazzling branch of Central Department Store. As Thailand's premier department store that has served locals and tourists alike for more than 58 years, Central is the one-stop hub for all your shopping needs. From the best local fashions to the latest in beauty and cosmetics to uniquely Thai handicrafts and interior products, the choice is only limited by what each shopper can carry! Welcome to Paradise.



At Central Phuket, all visitors will experience unrivalled service that the store is known for. Do not hesitate to contact Central's Customer Service for more details on the following:

- Receive 7% Tourist VAT Refund with 2,000 baht minimum purchase per day
- Enjoy 5% Tourist privilege Discount. Simply present your passport at Customer Service Counter, and your Tourist Discount Card will be issued and activated
- All major credit cards are accepted without surcharge
- Shipping service and reliable freight forwarder are available for your purchases to be sent anywhere in the world
- Foreign Currency Service. We accept major international currencies
- One-Point Payment. Shop at any or every department, and pay your purchases at a single cashier counter
- English-speaking staff

For more information about Central Phuket, call our Customer Service at 076 291 000 ext. 2321 - 2323 or log-in to our website, www.central.co.th



STORE DIRECTORY

Accessories & Fashion

First Floor

BeBe
Bossini
Camel Active
CC-OO
Chartage
Chic Club_Play Boy
CPS/Chaps
Esprit
Guess
G2000
Hush Puppies
Jaspal
Lacoste
Levi's
Lyn
Monkey see
Nautica
Thai Fashion Gallery
Vincci
Warner Bros.
ZARA

Second Floor

AA Footwear Boutique
Adidas
AllZ
Bata
Crocs
City Chain
D Square
Foot In
Kokawaii
Lee
Manchester United
Portland
Puma
Roberto
Samsonite
St.James Trend Ginz
Sport Dome/Nike

First Floor

Top Market Place

Daily Farm
Haagen Dazs
Ice Monster

Third Floor

Super Sports
SFX Coliseum Cinema

Beauty/Health & Services

First Floor

The Body Shop
Yves Rocher

Second Floor

Apex Profound Beauty
Boots
CF Clinic Phuket
Cut & Curl
Cut & Curl Life
Dent Central Clinic
Pan Clinic
Svenson
Slim Up Center
Tippy Salon
Unisense
Watsons

Third Floor

Marie France Bodyline
Slim Up For Men
Skin doctor

Optical/Fashion

Optical

Second Floor

Better Vision
Eye Lab
Oakley
Optical 88

Third Floor

Eye Bright

Key Cut & Shoes Repair

1st Fl. Parking

ASA

Dry Cleaning Service

Dry Cleaning World

Car Care

1st Fl. Parking

ProClean

Wave Site IT Mail

Abix Cyber
Big Camera
CAT CDMA
Canon
Multi AV
Nokia
Samsung
Telewiz

Booth IT

A Mobile
Aog Mobile
Easy Phone
IT Cyber Shop
I.Q Mobile
I Shop
JJ's M Shop
Lucky shop
Model Phone
Nasa
Nice Mobile
OA Telecom
Phuket Squaresoft
S.E.T
Siripong
T Mobile
Tele Mobile
Tripple T

Beach Concept

Second Floor

A Beach
Hunter Phuket
Katawaa
Loma
On The Beach
P&V Shop
Thareerat shop
Woman & Home

Jewelry

First Floor

Andaman Pearl
Petchkaew
Swarovski
Taweewsuwan

Jewelry Counter

Diamond Today
De Preco
PD&G

Asian Arts & Crafts

Home Décor

First Floor

Jim Thompson
Naraya
Performax

Book/Gift/Design Product

Third Floor

B2S
Game Never Died
Spice
The Book

2nd Fl. Parking

Office Depot

Photographic/Video Equipment

Second Floor

Power Buy

Third Floor

Four Seas (Kodak)
I Studio
Sanook Studio

Island Tourist Center

Second Floor

Sweetland Phuket
Pack & Post
TT&T

Banking/Financial Services

Second Floor

Aeon Spot
Bank of Ayudhya
Bangkok Bank
Bangkok Insurance
CIMB Bank
Easy Buy
Government Housing Bank
Kasikorn Bank
Krung Thai Bank
KTC Touch
Quick Cash
Siam Commercial Bank
Thanachart Bank
TMB Bank
UOB (Thai) Bank
Western Union

Food Terrace

Third Floor

Phuket New Games

Theme Restaurant & Bar

First Floor

Zen

Third Floor

Black Canyon Coffee
Fuji
Hachiban Ramen
MK Restaurant
S&P
Sizzler
The Pizza Company
Yum Saap

Food/Cafe&Bakery

First Floor

Au Bon Pain
Auntie Anne's
KFC
Mister Donut
Oishi Ramen
Starbucks Coffee
Swensen's

Second Floor

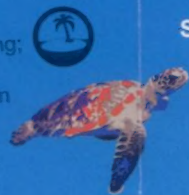
Duc de Prasim
Iberry

Third Floor

Eté
In&Out

Phuket Island Activity Guide

Mai Khao Beach is a peaceful and serene protected area, thus unsuitable for swimming; this is a fragile eco-system used as an egg-laying ground for sea turtles between November and February.



Blue Canyon Country Club was named the Asian & Pacific Golf Resort of the year 2000. Cradled in secluded lush valley, against a backdrop of majestic mountains, the course backs in Phuket's tropical sunshine.



Nai Yang Beach, an isolated beach set in a national park, ideal for a picnic or swimming and features a beautiful coral reef.



Naithon Beach is a quiet bay popular with sunbathers, protected at both ends granite outcrops. A few hundred meters south, you can escape the hordes and enjoy total privacy.



Bang Tao Beach is ideal for windsurfing and yachting, and the Phuket Laguna Triathlon is held here every December. Horseback riding can also be enjoyed here.



Pan Sea Beach is one of Phuket's finest sandy beaches; great for snorkeling at the adjacent reefs.



Surin Beach features a steeply sloping sand shelf so not a swimming beach, but it is loved for its privacy and perfect for sunbathers wanting to flee the crowds.



Kamala Beach is incredibly beautiful, perfect for snorkeling and scuba diving and dominated by a Muslim fishing village, hence great for trying some delicious Muslim fare.



Patong Beach Right behind the famous three-kilometers white sand Patong beach are stalls displaying clothing, leather goods and Thai handicrafts. After dark, the atmosphere is created by neon-lit bars and seafood restaurants.



The biggest jewelry, souvenir and gift shop in Phuket, **Wang Talang International Lapidary Co., Ltd** specializes in rubies, sapphires, emeralds, pearls, jades and diamonds, and offer genuine Thai silk, elegant ceramics and pewter ware.



Karon Beach is another beautiful beach on the west coast. Separated from Patong by a large headland, it's more family-oriented, and one of the longest of the island's beaches, about 7 kilometers.



Kata Beach comprises of a half-moon crescent of white sand lining a bay cut deep between two green headlands. Just outside the bay lies a small rounded island. In the high season, the water here is crystal clear, calm and warm.



Nai Harn Beach boasts white sands and good underwater visibility. Two beautiful landscaped lagoons are set back from the beach, framed by rubber trees and bougainvillea shrubs. At the northern end of the beach is the exclusive Phuket Yacht Club.



Rawai Beach is quieter and less commercialized than Patong, and is also a departure point for





ANDAMAN SEA

Phang-nga Bay Best Sea Canoe Spot. A must for visitors to Phuket. The Bay is attractive for its seascape; numerous weird limestone outcrops, cliffed islets rising steeply from the sea (3 hrs. by boat)

Khao Pra Taew Wildlife Sanctuary is a 2000-hectare reserve nestled in the island's mountainous north. There are some fine jungle hikes to enjoy in this park, along with dramatic waterfalls and endemic flora and fauna, including the White Backed Palm, a fan-shaped leaf found only on the island, and rare gibbons, civets, langur and mouse deer.

Wat Pra Tong means Temple of the Golden Buddha Image, but the statue is largely buried and only the head and shoulders remain above ground.

The Gibbon Rehabilitation Centre protects gibbons recovered from captivity who have often been stolen from their mothers during infancy. The mammals are then re-introduced into the wild. A donation of Baht 1000 (USD 25) is enough to look after a gibbon for one year.

Thalang National Museum houses an intriguing collection of local artifacts where you can learn about the history and culture of this part of the world.

Phuket Orchid Garden & Thai Village gives performances that are representative of traditional cultures from throughout Thailand. At this tranquil lakeside setting you will see sword fighting, long pole fighting and Thai boxing, plus a Thai wedding ceremony and elephants at work.

Phuket Butterfly Garden & Insect World houses colorful tropical butterflies in their thousands within a huge aviary. The farm is located just outside Phuket town, and also incorporates a fascinating insectarium.

Central Festival Phuket This world-class shopping destination is the largest, most complete shopping and entertainment in the south of Thailand, featuring the best of local and international brands, all in one location.

On **Koh Rong**, an island separated from the mainland by a narrow canal, there is Phuket's largest **sea gypsy fishing village**, a thoroughly captivating cultural experience.

Koh Dokmai is an unpopulated island popular with divers due to its steep wall drops—down to depths of 35 meters. Exciting undersea wonders await passengers in the yellow submarine.

Phuket Zoo is spread over 62 rai of land and houses elephants, tigers, monkeys and, of course, crocodiles...more than 6,000 of them.

Wat Chalong is an ornate Buddhist Temple situated on Chao Fa Nok Rd, where statues of Luang Po Chaem and Luang Po Chuang, Phuket's most revered monks, are enshrined.

Kamala Beach is incredibly beautiful, perfect for snorkeling and scuba diving and dominated by a Muslim fishing village, hence great for trying some delicious Muslim fare.

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Rawai Beach is quieter and less commercialized than Patong, and is also a departure point to surrounding islands. Cape Promthep here is a famous viewpoint to watch the glowing sunsets.

Phuket Shell Museum is a well-ordered private collection of seashells from the waters of Phuket and beyond, including fossils and a gigantic 250 kg shell.

About 20 minutes from the shore, **Koh Lon** is a mountainous island inhabited by Muslim fishermen. Its most tranquil beach lies to the northeast of the island.



HOTEL

Andaman White Beach Resort
Coral Island Resort
The Evason Phuket
Friendship Beach
JW Marriott
Le Royal Meridien Phuket Yacht Club
Merlin Beach Resort
Meridien Phuket
Nai Harn Resort
Novotel Coralia
Panwa Beach Resort
The Regent Phuket
Pearl Village
SALA Phuket Resort & Spa
Siam Phuket Resort

076 316 300
076 281 060-2
076 381 010-7
076 381 281
076 338 000
076 380 200-19
076 294 300-33
076 340 480-5
076 380 200
076 342 777
076 393 300-10
076 200 800-19
076 327 006
076 338 888
076 288 947-8



RECREATION GOLF & COUNTRY CLUBS

Laguna Phuket Golf Club
Blue Canyon Country Club
Loch Palm Golf Club
Phuket Country Club 076 321 038-40,

076 270 991-2
076 327 440-5
076 321 929-30



YACHT CLUBS

Phuket Boat Lagoon
The Yacht Haven Phuket Marina

076 239 055
076 206 704-5



ATTRACTION

Aquarium & Marine
Gibbon Rehabilitation
Jungle Bungee Jump
Khao Pra Thaeo V
Phuket Butterfly
Phuket Orchid G
Phuket Sea Shell
Phuket Zoo

Sirinad Marine M
Thalang National
Wat Chalong
Wat Pra Thong





Phuket Orchid Garden & Thai Village gives performances that are representative of traditional cultures from throughout Thailand. At this tranquil lakeside setting you will see sword fighting, wing pole fighting and Thai boxing, plus a Thai wedding ceremony and elephants at work.

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On **Island of the Sea**, an island separated from the mainland by a narrow canal, there is Phuket's largest **Sea Gypsy Village**, a thoroughly captivating cultural experience.

Koh Layan is an unpopulated island popular with divers due to its steep wall drops—down to depths of 35 meters. Exciting undersea wonders await passengers in the yellow submarine.

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Phi Phi Island Best Diving Spot. The azure waters of the Andaman can be reached by boat in around two hours. Famous for their clear waters, surrounding coral reefs, and the crisp, white sandy beaches and for being the location of James Bond and The Beach movies.

Aquarium & Marine Biological Research Center houses a wonderful collection of exotic and bizarre marine life and conducts research on marine biology.

About 20 minutes from the shore, **Koh Lon** is a mountainous island inhabited by Muslim fishermen. Its most tranquil beach lies to the northeast of the island.

Koh Mai Thon is noted for its stunning coral reefs and pristine, isolated bays. This is a perfect spot for scuba, fishing and swimming.

ATTRACTION

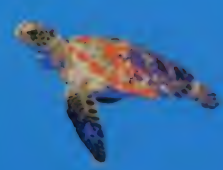
Aquarium & Marine Biological Research
Gibbon Rehabilitation Centre
Jungle Bungee Jump
Khao Pra Thaeo Wildlife Sanctuary
Phuket Butterfly Garden & Insect
Phuket Orchid Garden & Thai Village
Phuket Sea Shell Museum
Phuket Zoo

Sirinad Marine National Park
Thalang National Museum
Wat Chalong
Wat Pra Thong

076 391 126
076 260 491-2
076 321 351
076 311 998
076 615 861-2
076 214 860-1
076 613 666
076 374 424,30,
076 383 394
076 328 226
076 379 895-7
076 381 226
076 311 090

991-2
440-5
929-30

055
704-5



Laguna, Bang Tao & Kamala Beach Map



LEGEND & INDEX



HOTELS

AMANPURI RESORT..A3	076 324 333
AQUAMARINE RESORT & VILLA..A..B5	076 310 600
BANYAN TREE RESORT..C*	076 324 374
	076 372 400
CAPE SIENNA..B5	076 337 300
DUSIT LAGUNA..B2	076 326 999
KAMALA BAY TERRACE..A5	076 279 801
KAMALA BEACH..B4	076 279 580 5
LAGUNA BEACH..C2	076 324 352
LAYAN BEACH RESORT & SPA VILLAGE..B1	076 313 412
SHERATON GRANDE LAGUNA..C1	076 324 101 1
THE ALLAMANDA..C1	076 362 700
THE CHEDI..B3	076 324 017 75

ATTRACTIONS

PHUKET FANTASEA..B4	076 385 000 111
A spectacular must-see show that presents Thai culture creatively infused with acrobatics, pyrotechnics, aerial ballet, magical illusions, dazzling light work, stunning sets and more than 30 elephants	

RECREATION

LAGUNA PHUKET GOLF CLUB..C1	076 270 991 2
BANYAN TREE SPA..C1	076 324 374

LEGEND & INDEX

Patong Beach



HOTELS

AMARE CORAL BEACH HOTEL	076 342 196-13
ANDAMAN BEACH SUITE 173	076 341 829-453
	076 236 311-9
ANDREEL PATONG 13	076 289-481
AWAN SHA BEACH HOTEL 175	076 290 801-6
BAAN LAEM BEACH RESORT 175	076 292 899-8
BAAN SAKHITHAI HOTEL 174	076 343 185-7
	076 341 394-8
BAAN THAI BEACH RESORT 175	076 340 850-4
BAAN YIN CHEN CHITRUP HOTEL 17	076 294 104-7
BUMABAR RESORT 175	076 282 929
CLUB ANDAMAN BEACH RESORT 172	076 343 830
	076 341 860-4
CLUB BAMBOO BUNGALOWS 176	076 345 345
COCONUT VILLAGE 175	076 340 146-9
DIAMOND CLIFF RESORT & SPA 171	076 349 820-6
DIAMOND RESORT 174	076 343 778-9
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HOSPITALS

PATONG 163	076 340 444
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RESTAURANTS

BAAN RIM PALE 171	076 340 789
Delicious Thai cuisine in a traditional four house atmosphere. Stunning ocean view tables available.	
ZEN 175	076 293 053-55
Japanese restaurant featuring Super fresh sushi and sashimi at affordable prices.	
DA MAURICIO 171	076 344 079
Crispy Italian restaurant with extraordinary setting perched on the rocky shore.	
SAVOY 174	076 341 171
Live seafood by weight in an open style table.	
	076 341 170-4

CLUBS

BOLLY MALINE 175	076 292 771
Dances with a twist! Great atmosphere with music to sit and admire the ocean from water heaters passed by.	
TAI PAN 174	081 271 2489
Patong's favorite-visited location by Phuket Gazette. Live western music.	
BANANA DISCO 174	076 340 301
A nice and comfortable hangout with a drinking bar downstairs for the conservative, and a techno/dance floor upstairs for the energetic.	

Patong Beach Map



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Kata & Karon Beach

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ATTRACTIONS

DINO PARK MINI GOLF..J5 076 330 625
The 18-hole themed mini-golf course; fun for the whole family with prehistoric outdoor entertainment, active volcano and dining complex.

PHUKET SIMON CABARET..J1 076 342 011
Featuring lady-boy performers in this exotic, hilarious and transvestite Broadway-style cabaret show.

RESTAURANTS

RATRI JAZZ..K5 076 333 538-9
Ratri Jazztaurant is Phuket's funkiest, upmarket restaurant & live music venue with amazing sea views, overlooking spectacular Kata beach.

THE BAY VIEW..I1 076 286 300
Centara Villas
Overlooking the beach, it offers superb Thai & Western cuisine.

THE CLIFF..I1 076 286 300
Centara Villas
The freshest of Mediterranean-Asian cuisine with sweeping views of Karon.

MOMTRI'S BOAT HOUSE..J7 076 330 015
Elegant atmosphere right on the beach. Serving seafood, Thai & European cuisine with award-winning wine cellar.

Kata & Karon BEACH MAP



Consular Representative in Phuket



The Consulate of the Republic of Austria

Tel : 076 248 334-5

Fax : 076 248 337

2, Moo 4, Wirut-Hongyok Rd., Tambon Wichit,
Muang District, Phuket 83000

Office Hours : Tue, Thurs, Fri / 10 - 12am



The Royal Danish Consulate

Tel / Fax : 076 378 251

Mobile : 086 273 2274

35/176 Land & House Park, Baan Panchart 6,

Moo 4, Tambon Chalong, Muang District, Phuket 83100

E-mail : seccon@hotmail.com



The Consulate-General of the Republic of Finland

Tel : 076 530 530-4

Fax : 076 330 128

1, Pakbang Rd., Tambon Karon,

Muang District, Phuket 83100

E-mail : marketing@kuta-group.com

Office Hours : Mon - Fri / 9 - 12am



The French Consulate

Tel / Fax : 076 288 828

Mobile : 081 535 6637

178 38/4 Viset Rd., Moo 1, Tambon Rawai,

Muang District, Phuket 83101

Postal Box: 178 Muang, Phuket 83000

E-mail : chody@phuket.ksc.co.th

Office Hours : Tue / 10am - 1pm, Fri / 2pm - 6pm



The Consulate of the Federal Republic

of Germany in Southern Thailand

Tel : 076 354 119

Fax : 076 354 602

Mobile : 089 668 3635

100/425, Moo 3, Chaiempreakat Rd., (Srisucharit Bypass Rd.),

Tambon Rassada, Muang District, Phuket 83000

E-mail : dirk@junsellon.com

Office Hours : Mon - Fri / 11am - 1pm



The Consulate of Ireland

Tel : 076 281 273

Fax : 076 281 273

135/2, Patak Villa, Patak Rd., Rawai,

Muang District, Phuket 83130

E-mail : irelandconsulate.phuket@gmail.com

Office Hours : Mon - Fri / 11am - 12am, 2pm - 5pm



The Consulate of the Republic of Italy

Tel : 076 323 028

Fax : 076 323 029

Mobile : 086 689 6819

113/40, Wichitsongkram Rd.,

Anupas Golf Villa-Manorom 5, Kathu, Phuket 83120

Office Hours : Mon - Fri / 11am - 12am, 2pm - 5pm



The Consulate of the Empire of Japan

Tel : 076 213 461-2, 076 219 881-2

Fax : 076 225 111, 076 215 720

Mobile : 086 959 5555

5/43-44, Soi S.T. Plaza, Sakdidek Rd., Tambon Talad Nuea,

Muang District, Phuket 83000

Office Hours : Mon - Sat / 11am - 12am, 2pm - 4pm



The Royal Netherlands Consulate-General of Phuket

Tel : 076 380 000 ext.257

Fax : 076 380 019

25/50, Mae Luan Rd., Tambon Talad Nuea,

Muang District, Phuket 83000

E-mail : eg.phuket@mfa.ne

Office Hours : Mon-Fri / 11am - 4pm



The Consulate-General of Sweden

Tel : 076 380 000

Fax : 076 380 019

25/50, Mae Luan Rd., Tambon Talad Nuea,

Muang District, Phuket 83000

E-mail : info@gkphuket.in.th

Office Hours : Mon-Fri / 9.30am - 5pm

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ศูนย์รวมสินค้าตกแต่ง ช่อมแซมบ้าน
ทันสมัย ใหญ่ที่สุดในภูเก็ต
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Opposite Central Festival Phuket

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Open daily 9.00 a.m. - 10.00 p.m.

Available Shop





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Reasonable Rates
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**CENTRAL
FESTIVAL**

CENTRAL FESTIVAL

THE ISLAND'S BEST WORLD-CLASS SHOP



Easily accessible by taxi, Central Festival Phuket is a one-stop shopping destination that often keeps visitors occupied for a whole day with its wide selection of shops and myriad activities. Whether its brand-name jeans or local souvenirs or Phuket's native foods, they're all here for the picking. Not to be missed are the many restaurants throughout the complex, offering wonderfully spicy Thai food as well as an enticing variety of international cuisines.

AWESOME MEGASTORES

These massive centres offer an overwhelming selection of products, tagged with tempting prices:

Supersports Thailand's No.1 sporting goods megastore offering footwear, clothing, and gear for all sorts of games.

B2S (Books to Stationery). A massive range of Thai and English books, CDs, and stationery.

Power Buy With gadgets galore, this is consumer electronics heaven! Choose from the latest LCD television sets to DVD recorders to MP3 players.

Office Depot A true hypermart of office supplies and equipment, and the largest of its kind in the South of Thailand.

MOVIE MANIA
The island does
movie world

SFX Coliseum
With stadium
offers the
keep you en

EXQUISITE
Phuket is h
and hand-w
Thompson
most luxuri

SPARKLING
glittering a
bracelets,
invaluable
craftsmans

FESTIVAL PHUKET

CLASS SHOPPING DESTINATION



MOVIE MAGIC Just because you're vacationing on an island does not mean you have to be cut off from the movie world!

SFX Coliseum This 7-screen, state-of-the-art multiplex with stadium seating and luxurious honeymoon seats offers the latest Thai and Hollywood blockbusters to keep you entertained.

EXQUISITE ASIAN ARTS & CRAFTS Central Festival Phuket is home to fine retailers of unique Thai handicraft and hand-woven fabrics. This includes Phuket's first Jim Thompson flagship store where you'll find some of the most luxurious silks and original home ware.

SPARKLING JEWELRY, DAZZLING GEMS Pick from a glittering array of the most beautifully designed rings, bracelets, necklaces, pendants, and take home an invaluable piece of art that speaks of the fine craftsmanship of Thai artisans.

FOOD, GLORIOUS FOOD Famished? You'll be spoilt for choice. From Japanese sushi to American burgers to Thai *tomyum goong*, there's always something to satiate the appetite. Try the Food Terrace for its wide selection of Asian specialties.



THE LARGEST HOME IMPROVEMENT STORE IN PHUKET

Homeworks Whether you're a novice or pro decorator or Mr Fix-it, there's always something useful here to bring home. (Opposite Central Festival Phuket)
Open Daily 9.00 a.m. - 10.00 p.m. Tel. 0-7660-8000

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@ Central Festival Phuket	
RESTAURANTS	
KRA JOK SEE R5	076 217 903
Great old-style decor with selection of meat and fish dishes try the delicious 'hau mok talay' (steamed seafood curry wrapped in banana leaf)	
RUN JEE NGUAT R4	
A long-running local institution serving Phuket's most famous dish (kanom jeen)	
CLUBS & ENTERTAINMENT	
SF COLISEUM N3	076 209 000
@ Central Festival Phuket	
7-screen world-class multiplex with bowling and karaoke	

PHUKET TOWN



PHUKET MAP

Legend:

- Red:** Major Road
- Yellow:** Secondary Road
- Blue:** Water
- Green:** Park
- Orange:** Temple
- Purple:** Hospital
- Light Blue:** Beach
- Dark Blue:** Airport
- Light Green:** Zoo
- Light Orange:** Stadium
- Light Purple:** Monument
- Light Blue:** Port

Key Landmarks:

- Phuket International Airport
- Phuket Zoo
- Phuket Aquarium
- Phuket Port
- Phuket Zoo
- Phuket Aquarium
- Phuket Port
- Phuket Zoo
- Phuket Aquarium
- Phuket Port

Major Roads:

- Chalong Road
- Phuket Road
- Phuket Road
- Phuket Road
- Phuket Road

Districts:

- Old Phuket Town
- Phuket Town
- Phuket Town
- Phuket Town
- Phuket Town

Other Features:

- Phuket Zoo
- Phuket Aquarium
- Phuket Port
- Phuket Zoo
- Phuket Aquarium
- Phuket Port

attracts a steady
their fortune reari.

PHUKET ZOO



CENTRAL DEPARTMENT STORE



www.central.co.th

THAILAND'S LEADING DEPARTMENT STORE CHAIN

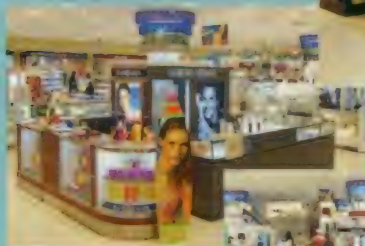
Within 120,000 square metres of Central Festival Phuket—the island's expansive shopping hub—stands the dazzling branch of Central Department Store. As Thailand's premier department store that has served locals and tourists alike for more than 58 years, Central is the one-stop hub for all your shopping needs. From the best local fashions to the latest in beauty and cosmetics to uniquely Thai handicrafts and interior products, the choice is only limited by what each shopper can carry! Welcome to Paradise.



At Central Phuket, all visitors will experience unrivalled service that the store is known for. Do not hesitate to contact Central's Customer Service for more details on the following:

- Receive 7% Tourist VAT Refund with 2,000 baht minimum purchase per day
- Enjoy 5% Tourist privilege Discount. Simply present your passport at Customer Service Counter, and your Tourist Discount Card will be issued and activated
- All major credit cards are accepted without surcharge
- Shipping service and reliable freight forwarder are available for your purchases to be sent anywhere in the world
- Foreign Currency Service. We accept major international currencies
- One-Point Payment. Shop at any or every department, and pay your purchases at a single cashier counter
- English-speaking staff
- Western Union Money Transfer service

For more information about Central Phuket, call our Customer Service desk at 076 291 111 or log-in to our website, www.central.co.th



GETTING AROUND

CAR RENTAL / SELF-DRIVE

Car/Motorcycle rental is the most economical way to travel the island. Be sure you carry an international license and Thai traffic is left-hand drive. When driving, also look out for speeding motorcycles cutting close to you or lurking in your *blind spot*.

CAR RENTAL WITH DRIVER

For those with more sense of comfort than adventure, contact your hotel to arrange car rental with a local driver. Rates quoted are for half-day and full-day.

TUK TUK (Three-wheeled taxi)

For trips of any duration at any time of day, the tuk tuk is the most efficient. State your destination and agree on the price before setting off! Rates depend on your bargaining skill.

METERED TAXIS

Metered taxis are available. Please ask your hotel concierge for assistance and fare information.

"SONG TAEW" / BUS

If heading off to other beaches and sites during the day, you also have the option of a local *song taew* (open-air truck). There is *song taew* service to most parts of the island. All of them run in a loop from Phuket Town and back again. The terminal in Phuket Town is at the fresh food market (*talad sod*). All *song taews* have signs of their destination, and run until 6pm. There are no bus stops in Phuket. All you need to do is flag one down like a taxi. The fare ranges from 15 to 25 Bht, depending on destination.

PUBLIC AIR-CON BUSES (Or-Bor-Jor Bus)

Public air-con buses operates two routes:

1) Big C – Phuket Vocational College

This route passes the following roads:
Yaowarat, Mae Luan, Wichit Songkhram,
Ranong, Phang-nga, Rasada and Phuket Road.

2) Rajaphat Institute – Laemchan Public

Health Centre (Phattana Thongthin Road).
The route passes Sakdidet, Chaofa, Bangkok,
Poon Phon, Kra, Ong Sim Phai, Dilok Uthit,
Surin, Damrong and Thep Krasattri

AIRPORT BUS

Airport Bus operates daily from Airport to Phuket Town and from Phuket Town to Airport. The bus is clean and air-conditioned. The fares range from 10 to 85 baht, depending on the distance of the trip. Bus will stop at 2nd Floor in front of Burger King at the airport.

FREE SHUTTLE LINK SERVICE

Round trips from your hotel to Central Festival Phuket with Free Shuttle bus, from 10:30am – 10pm. For more information, please call 076 291 111.

A. Route 1: City

Pick up and drop off at:

- Katina Hotel
- Twinn Inn Hotel
- Royal Phuket City Hotel
- Metropole Hotel
- Rome Place Hotel
- I-Pavilion Phuket Hotel

B. Route 2: Patong

Pick up and drop off at:

- Andatel Hotel
- Phuket Palace Hotel
- Salathai Hotel
- Phuket Graceland Hotel

VALET PARKING

Free Valet Parking on Saturday, Sunday & Holiday, starting from 11am till 9pm. For more Information, please call 076 291 111 ext 1155

TAXI AVAILABLE

Reasonable Rates

- Get 10 % off with receipt of 500 baht and above
- Taxi counter opposite to Starbucks Coffee

For assistance, contact Information Desk
(1st Floor) or call 076 291 111 ext 1144

Central Festival Phuket reserves the right to change transport arrangement and schedules without prior notice



PHUKET ISLAND ACTIVITY GUI



TO SIMILAN

70 KM (3.5 HR.)

One of the best diving spots. The Similan Island is a world-renowned naturalist's paradise composed of 9 islands of fantastic natural surroundings: clear azure sea, white sandy beach and deep, thriving coral reefs. The best diving months are between December and May.

Mai Khao Beach is a peaceful and serene protected area, thus unsuitable for swimming; this is a fragile eco-system used as an egg-laying ground for sea turtles between November and February.

Blue Canyon Country Club was named the Asian & Pacific Golf Resort of the Year 2000. Cradled in a secluded lush valley, against a backdrop of majestic mountains, the course basks in Phuket's tropical sunshine.

Nai Yang Beach, an isolated beach set in a national park, ideal for a picnic or swimming and features a beautiful coral reef.

Nai Thon Beach is a quiet bay popular with sunbathers, protected at both ends by granite outcrops. A few hundred meters south, you can escape the hordes and enjoy total privacy.

Bang Thao Beach is ideal for windsurfing and yachting, and the Phuket Laguna Triathlon is held here every December. Horseback riding can also be enjoyed here.

Pansea Beach is one of Phuket's finest sandy beaches; great for snorkelling at the adjacent reefs.

Surin Beach features a steeply sloping sand shelf so not a swimming beach, but it is loved for its privacy and perfect for sunbathers wanting to flee the crowds.

Kamala Beach is incredibly beautiful, perfect for snorkelling and scuba-diving, and dominated by a Muslim fishing village, hence great for trying some delicious Muslim fare.

Right behind the famous three-kilometer white sand **Patong Beach** are bargain-priced, colorful stalls displaying all kinds of clothing, leather goods and Thai handicrafts.

SARASIN BRIDGE

THEP KRASATRI BRIDGE

PHANG

TO NONG BAY

SAI KAO BEACH

MAI KHAO BEACH

H JW MARRIOTT

H SALA PHUKET RESORT & SPA

THE YACHT HAVEN MARINA

CAPE PRAO MARINE BASE

NOG KALA

PHUKET INTERNATIONAL AIRPORT

TAMAPRAO BAY

NGAM

KUNG BAY

CROWN NAI YANG SUITE

PEARL VILLAGE

NAI YANG BEACH

KHAO SAI KHURU

NAI THON BEACH

WAO

KATHA

H SEE BANG THAO BEACH MAP

BANG THAO BEACH

BANG THAO BEACH

PANSEA BEACH

SURIN BEACH

KAMALA BEACH

PHUKET FANTASEA

KATHU CASCADES

LECH PALM

KATHU

SEE PATONG BEACH MAP

PATONG BAY

PATONG BEACH

THALANG

THALANG

TON SA

BANTAN TREE

SRISOONTHORN

HEROINES' MONUMENT

THALANG NATIONAL MUSEUM

YA

SAPAM

PHUKET

LAEM HI

SEE PHUKET TOWN MAP

PHUKET BUTT GARDEN & IN WORLD

CENTRAL

LAND GUIDE

KRABI

PHANG-NGA

BAY

0
ASE

NOG
KALA

MAPRAO BAY

SON BAY

KLANG

YAN SABA BAY

MAN BAY

LAWA YAI

PAYU

LAWA NOI

NGAM

KUNG BAY

RAET

NAKHA YAI

PO BAY

NAKHA NOI

TON SAI

GIBBON
REHABILITATION
CENTER

HEROINES'
MONUMENT

YABU CAPE

SAPAM BAY

PHUKET BOAT LAGOON
LAEM HIN PORT

RANG NOI

RANG YAI

MAPHRAO

SEE PHUKET TOWN MAP

NGA CAPE

SI RE BAY



Phang-nga Bay Best Sea Canoe Spot. A must for visitors to Phuket. The bay is attractive for its seascape; numerous weird limestone outcrops, cliffed islets rising steeply from the sea (3 hrs. by boat)

Khao Pra Thaeo Wildlife Sanctuary is a 2000-hectare reserve nestled in the island's mountainous north. There are some fine jungle hikes to enjoy in this park, along with dramatic waterfalls and endemic flora and fauna, including the White Backed Palm, a fan-shaped leaf found only on the island, and rare gibbons, civets, langur and mouse deer.

Wet Pra Tong means Temple of the Golden Buddha Image, but the statue is largely buried and only the head and shoulders remain above ground.

The Gibbon Rehabilitation Centre protects gibbons recovered from captivity who have often been stolen from their mothers during infancy. The mammals are then re-introduced into the wild. A donation of Baht 1000 (USD 25) is enough to look after a gibbon for one year.

Thalang National Museum houses an intriguing collection of local artifacts where you can learn about the history and culture of this part of the world.

Phuket Orchid Garden & Thai Village gives performances that are representative of traditional cultures from throughout Thailand. At this tranquil lakeside setting you will see sword fighting, long pole fighting and Thai boxing, plus a Thai wedding ceremony and elephants at work.

Phuket Butterfly Garden & Insect World houses colorful tropical butterflies in their thousands within a huge aviary. The farm is located just outside Phuket town, and also incorporates a fascinating insectarium.

Central Festival Phuket This world-class shopping destination is the largest, most complete shopping



Bang Thao Beach is ideal for windsurfing and yachting, and the Phuket Laguna Triathlon is held here every December. Horseback riding can also be enjoyed here.

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Right behind the famous three-kilometer white sand **Patong Beach** are bargain-priced, colorful stalls displaying all kinds of clothing, leather goods and Thai handicrafts. After dark, most of the atmosphere is created by the scores of neon-lit bars and seafood restaurants.

The biggest jewelry, souvenir and gift shop in Phuket, **Wang Talang International Lapidary Co., Ltd** specializes in exquisite rubies, sapphires, emeralds, pearls, jades and diamonds, and offers genuine Thai silk, elegant ceramics and pewter ware. To ensure customer satisfaction, the company puts reliability as its first priority with all products undergoing very strict quality control.

Karon Beach is another of the beautiful, west-coast beaches that have made Phuket famous. Separated from Patong by a large headland, it's more family-oriented, and one of the longest of the island's beaches, about 4 kilometers. All hotels are set back from the road.

Kata Beach is comprised of a half-moon crescent of white sand lining a bay cut deep between two green headlands. Just outside the bay lies a small rounded island. In the high season, the water here is crystal clear, calm and warm.

Nai Harn Beach boasts white sands and good underwater visibility, a boon for snorkellers. Two beautifully landscaped lagoons are set back from the beach, surrounded by rubber trees and bougainvillea shrubs. At the northern end of the beach, the exclusive Phuket Yacht club can be found.

Rawai Beach is quieter and much less commercialized than Patong, and is also an effective departure point to surrounding islands. **Cape Promthep** here is a famous viewpoint to watch the glowing sunsets, or the bay below with its reflecting coral reefs.

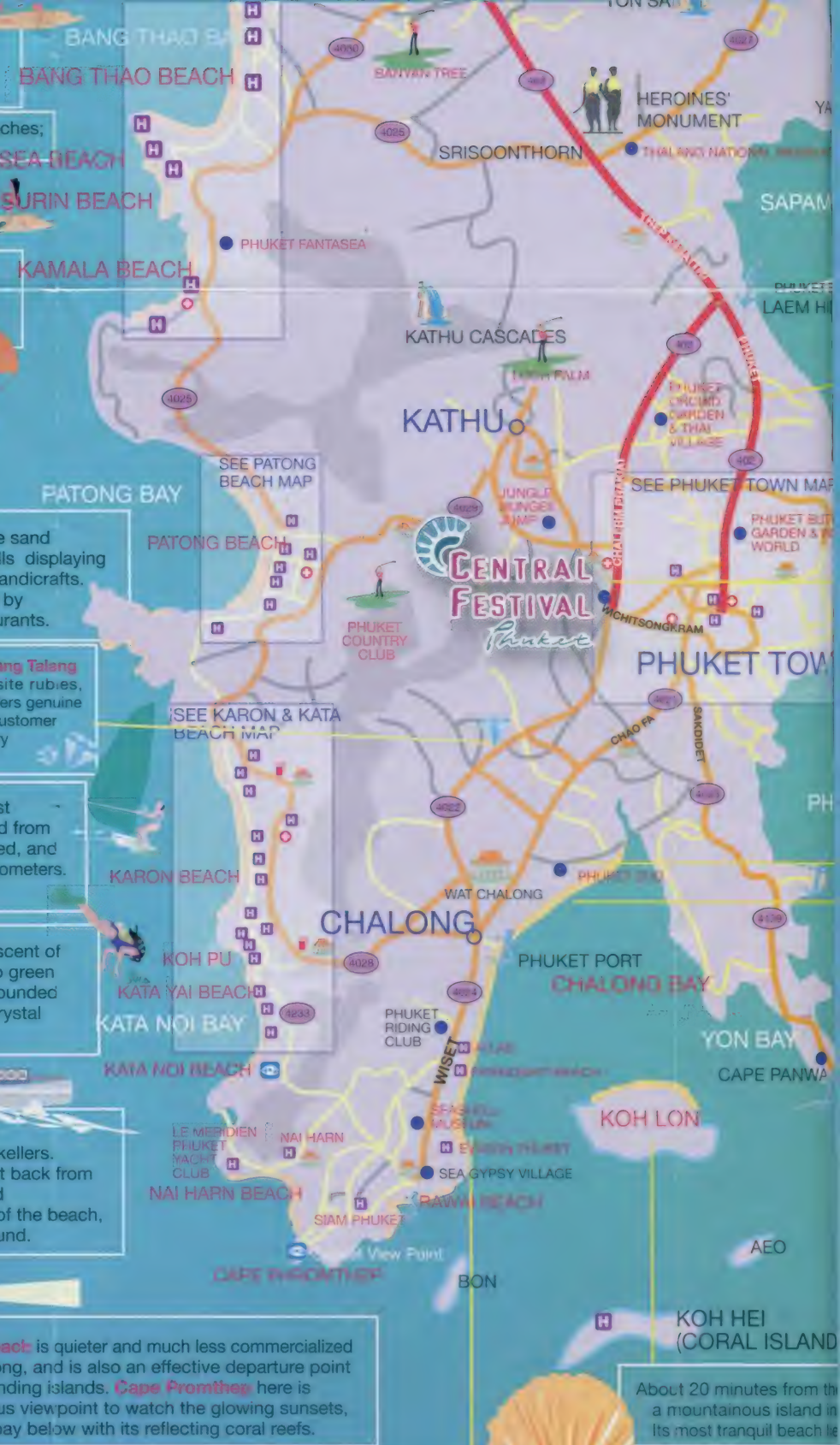
Phuket Shell Museum is a well-ordered private collection of seashells from the waters of Phuket and beyond, including fossils and a gigantic 250 kg shell.

H HOTELS

Andaman White Beach Resort	076 316 300
Atlas	076 381 286
Coral Island Resort	076 281 060-2
Crown Nai Yang Suite	076 327 420-9
Evasion Phuket	076 381 010-7
Friendship Beach	076 381 281
JW Marriott	076 338 000
Le Meridien Phuket Yacht Club	076 381 156-63
Merlin Beach Resort	076 294 300
Meridien Phuket	076 340 486-5
Nai Harn Resort	076 381 810
Novotel Coralia	076 342 777
Panwa Beach Resort	076 393 300-10
Panwaburi Hotel	076 200 800
Pearl Village	076 327 000
SALA Phuket Resort & Spa	076 338 880
Siam Phuket	076 381 340

• ATTRACTIONS

Aquarium & Marine Biological Research	076 621 561
Gibbon Rehabilitation Centre	076 260 492
Jungle Bungee Jump	076 321 351
Khao Pra Thaeo Wildlife Sanctuary	076 311 998
Koh Dokmai Tourist Submari	076 256 152
Phuket Butterfly Garden & Insect	076 615 861-2
Phuket Orchid Garden & Thai Village	076 214 860-1
Phuket Sea Shell Museum	076 381 266
Phuket Zoo	076 381 227
Sirinad Marine National Park	076 327 407
Thalang National Museum	076 311 426
Wat Chalong	076 381 226
Wat Pra Thong	076 274 126



About 20 minutes from the mainland, a mountainous island in the Andaman Sea. Its most tranquil beach lies on the west coast.

who have often been stolen from their mothers during infancy. The mammals are then re-introduced into the wild. A donation of Baht 1000 (USD 25) is enough to look after a gibbon for one year.



Thai National Museum houses an intriguing collection of local artifacts where you can learn about the history and culture of this part of the world.

Phuket Orchid Garden & Thai Village gives performances that are representative of traditional cultures from throughout Thailand. At this tranquil lakeside setting you will see sword fighting, long pole fighting and Thai boxing, plus a Thai wedding ceremony and elephants at work.

Phuket Butterfly Garden & Insect World houses colorful tropical butterflies in their thousands within a huge aviary. The farm is located just outside Phuket town, and also incorporates a fascinating insectarium.

Central Festival Phuket This world-class shopping destination is the largest, most complete shopping and entertainment in the south of Thailand, featuring the best of local and international brands, all in one location.

On **Koh Si Re**, an island separated from the mainland by a narrow canal, there is Phuket's largest **sea gypsy fishing village**, a thoroughly captivating cultural experience.

Phuket Zoo is spread over 62 rai of land and houses elephants, tigers, monkeys and, of course, crocodiles...more than 6,000 of them.

Wat Chalong is an ornate Buddhist Temple situated on Chao Fa Nok Rd, where statues of Luang Po Chaem and Luang Po Chuang, Phuket's most revered monks, are enshrined.

KOH DOKMAI TOURIST SUBMARINE

Koh Dokmai is an unpopulated island popular with divers due to its steep wall drops—down to depths of 35 meters. Exciting undersea wonders await passengers in the yellow submarine.

Aquarium & Marine Biological Research Centre houses a wonderful collection of exotic and bizarre marine life and conducts research on marine biology.

Koh Mai Thon is noted for its stunning coral reefs and pristine, isolated bays. This is a perfect spot for scuba, fishing and swimming.

PHI-PHI ISLANDS

Best Diving Spot. The azure waters of the Andaman can be reached by boat in around two hours. Famous for their clear waters, surrounding coral reefs, and the crisp, white sandy beaches and for being the location of *James Bond* and *The Beach* movies.

About 20 minutes from the shore, **Koh Lon** is a mountainous island inhabited by Muslim fishermen. Its most tranquil beach lies to the northeast of the island.

076 621 561
076 260 492
076 321 351
076 311 998
076 256 152
076 615 861-2
076 214 860-1
076 381 266
076 381 227
076 327 407
076 311 426
076 381 226
076 274 126

RECREATION GOLF & COUNTRY CLUBS

Banyan Tree Golf Club
Blue Canyon Country Club
Loch Palm Golf Club
Phuket Country Club

YACHT CLUBS

Phuket Boat Lagoon
The Yacht Haven Phuket Marina

076 270 991-2
076 327 449
076 321 930-34
076 321 038-41

076 239 055
076 206 705

KOH PHI-PHI

LAGUNA, BANG THAO & KAMALA BEACH MAP



LEGEND & INDEX



HOTELS

AMANPURI RESORT..A3	076 324 333
BANYAN TREE RESORT..C1	076 324 374
DUSIT LAGUNA..B2	076 324 320-32
KAMALA BAY TERRACE..A5	076 279 801
KAMALA BEACH..B4	076 279 580-5
LAGUNA BEACH..C2	076 324 352
LAYAN BEACH RESORT & SPA VILLAGE..B1	076 313 412
SHERATON GRANDE LAGUNA..C2	076 324 101-7
THE ALLAMANDA..C1	076 324 359
THE CHEDI..B3	076 324 017-20



ATTRACTIONS

PHUKET FANTASEA..B4	076 385 000
A spectacular must-see show that presents Thai culture creatively infused with acrobatics, pyrotechnics, aerial ballet, magical illusions, dazzling light work, stunning sets and more than 30 elephants.	

RECREATION

BANYAN TREE GOLF CLUB..C1	076 270 991-2
BANYAN TREE SPA..C1	076 324 374

LEGEND & INDEX PATONG BEACH

H HOTELS

AMARI CORAL BEACH..E6	076 340 106-10
ANDAMAN BEACH SUITE..F2	076 341 879-83,
	076 290 411-9
ANDATEL PATONG..G2	076 290 480
AVANTIKA BOUTIQUE HOTEL..F6	076 292 801-7
BAAN LAIMAI BEACH RESORT..F5	076 292 882,
	076 340 460
BAAN SUKHOTHAI HOTEL..G4	076 340 195-6,
	076 341 394-8
BAAN THAI BEACH RESORT..F5	076 340 850-4,
	076 340 320
BAAN YIN DEE BOUTIQUE HOTEL..E7	076 294 104-7
BURASARI RESORT..F6	076 294 451,
	076 292 930
CLUB ANDAMAN BEACH RESORT..F2	076 340 530,
	076 341 960-4
CLUB BAMBOO BUNGALOWS..H6	076 345 345
COCONUT VILLAGE..F6	076 340 146-9
COMFORT RESORT PATONG..F6	076 345 688-98
DIAMOND CLIFF RESORT & SPA..E1	076 340 501-6
DUANGJITT RESORT..F6	076 340 778-9
HOLIDAY INN RESORT..F6	076 340 608-9
HORIZON BEACH RESORT..F5	076 292 526-30
HYTON LEE LAVADEE HOTEL..F6	076 292 091-2
IMPIANA PHUKET CABANA..F3	076 342 001-7,
	076 340 138-40
LE MERIDIEN PHUKET..E7	076 340 480-5
MONTANA GRAND PHUKET HOTEL..G5	076 294 181-2
NOVOTEL..E1	076 342 777
PATONG BAY GARDEN RESORT..F4	076 340 297-8
PATONG BEACH HOTEL..G4	076 340 301-2
PATONG CITY HOTEL..G2	076 342 150-5
PATONG LODGE..E1	076 341 020-4
PATONG MERLIN HOTEL..F6	076 340 037-41
PATONG PALACE..E6	076 344 154-5,
	076 344 157
PATONG RESORT HOTEL..G4	076 340 551-4
PATONG SWISS QUANTUM RESIDENCE & HOTEL..F6	076 340 933,
	076 340 841,
	076 341 502-5
PHUKET GRACELAND..F2	076 370 555
THE ROYAL PARADISE HOTEL..G3	076 340 661-6
SALATHAI..G3	076 296 631-4
SEA PEARL BEACH..F6	076 341 901-10
SEA VIEW PATONG HOTEL..E6	076 341 300-4
THARA PATONG BEACH RESORT..F3	076 340 135,
	076 340 520
THE RESIDENCE KALIM BAY HOTEL..E1	076 342 211,
	076 340 456



HOSPITALS

PATONG..G3	076 340 444,
	076 342 633



RESTAURANTS

BAAN RIM PA..E1	076 340 789
Delicious Thai cuisine in a traditional teak house ambience. Stunning ocean view tables available.	
ZEN..F5	076 293 053
Japanese restaurant featuring super fresh sushi and sashimi at affordable prices.	
DA MAURIZIO..E1	076 344 709
Classy Italian restaurant in an extra-ordinary setting perched on the rocky shore	
SAVOEY..F4	076 341 171
Live seafood by weigh in an open-style cafe.	



CLUBS

MOLLY MALONE'S..F5	076 292 771
Rocks with Irish gigs. Great atmosphere with tables to sit and admire the ocean and watch tourists passing by	
TAI PAN..G4	012 712 469
Patong's favorite—voted top bar by Phuket Gazette. Live western music.	
BANANA DISCO..F4	012 712 469
A nice and comfortable hangout with a drinking bar downstairs for the conservative, and a techno-funk dance floor upstairs for the energetic.	

PATONG BEACH MAP



LEGEND & INDEX

KATA & KARON BEACH

KATA & KARON BEACH MAP

HOTELS

ANDAMAN SEAVIEW..J4	076 398 111, 076 398 156-9
CENTARA VILLAS..I1	076 286 300-9
CENTARA KARON RESORT..J2	076 396 200-5
CENTARA KATA RESORT..K6	076 370 300
HILTON PHUKET ARCADIA RESORT..J3	076 396 038-44, 076 396 433-41
KARONA TROPICAL RESORT..J5	076 286 406-10
KARON PRINCESS..J3	076 286 484-6
KARON VILLA PHUKET BEACH RESORT & SPA..I3	076 396 139-48
KATA BEACH RESORT..K7	076 330 530-4
KATA BHURI HOTEL & RESORT..K8	076 330 124-6
KATA PALM RESORT..K6	076 284 334-8
KATA THANI..K8	076 330 124-6
MARINA PHUKET..J5	076 330 625, 076 330 517, 076 330 493-7
ORCHIDACEA RESORT..J7	076 284 083, 076 330 182
PEACH HILL HOTEL & RESORT..I5	076 330 603, 076 330 520-1
PHUKET ISLAND VIEW..J4	076 396 452-6
PHUKET ORCHID..J4	076 396 519-23
RAMADA RESORT..I1	076 396 666-75
SERENE RESORT..K7	076 330 149-50, 076 330 564
SOUTH SEA KARON RESORT..I3	076 396 611-7
THAVORN PALM BEACH..J4	076 396 090-3
THE FRONT VILLAGE..J2	076 398 200-5
THE WATERFRONT..I2	076 396 770
TROPICAL GARDEN RESORT..K7	076 285 211-9

HOSPITAL

HEALTH CENTER..K3	076 398 111
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ATTRACTIONS

DINO PARK MINI GOLF..J5 076 330 625
The 18-hole themed mini-golf course; fun for the whole family with prehistoric outdoor entertainment, active volcano and dining complex.

PHUKET SIMON CABARET..J1 076 342 011
Featuring lady-boy performers in this exotic, hilarious and transvestite Broadway-style cabaret show.

RESTAURANTS

RATRI JAZZ..K5 076 333 538-9 Ratri Jazztauriant is Phuket's funkiest, upmarket restaurant & live music venue with amazing sea views, overlooking spectacular Kata beach.	
THE BAY VIEW..I1 076 236 300 @ Central Karon Village Overlooking the beach, it offers superb Thai & Western cuisine.	
THE CLIFF..I1 076 236 300 @ Central Karon Village The freshest of Mediterranean-Asian cuisine with sweeping views of Karon.	
MOMTRI'S BOAT HOUSE..J7 076 330 015 Elegant atmosphere right on the beach. Serving seafood, Thai & European cuisine with award-winning wine cellar.	



Consular Representative in Phuket



The Consulate of the Republic of Austria

Tel : 076 248 334-6

Fax : 076 248 337

2, Mo-8, Wirut-Hongyok Rd., Tambon Wichit,
Muang District, Phuket 83000

Office Hours : Tue, Thurs, Fri / 10 - 12am



The Royal Danish Consulate

Tel / Fax : 076 378 251

Mobile : 086 273 2274

35/176 Land & House Park, Baan Panchart 6,
Mon 4, Tambon Chalong, Muang District, Phuket 83100

E-mail : seccon@hotmail.com



The Consulate-General of the Republic of Finland

Tel : 076 530 530-4

Fax : 076 330 128

1, Pakbang Rd., Tambon Karon,

Muang District, Phuket 83100

E-mail : marketing@satagroup.com

Office Hours : Mon - Fri / 9 - 12am



The French Consulate

Tel / Fax : 076 288 828

Mobile : 081 535 6637

178 38/4, Viset Rd., Moc 1, Tambon Rawai,

Muang District, Phuket 83101

Postal Box: 178 Muang, Phuket 83000

E-mail : chody@phuket.ksc.co.th

Office Hours : Tue / 10am - 1pm, Fri / 2pm - 6pm



The Consulate of the Federal Republic of Germany in Southern Thailand

Tel : 076 354 119

Fax : 076 354 602

Mobile : 089 668 3635

100/425, Moc 3, Chalermparkiat Rd., (Snsuchart, Bypass Rd.),

Tambon Rassada, Muang District, Phuket 83000

E-mail : gies@bundson.com

Office Hours : Mon - Fri / 9am - 1pm



The Consulate of Ireland

Tel : 076 281 273

Fax : 076 281 273

135/2, Patak Villa, Patak Rd., Rawai,

Muang District, Phuket 83130

E-mail : irelandconsulate.phuket@gmail.com

Office Hours : Mon - Fri / 9am - 12am, 2pm - 5pm



The Consulate of the Republic of Italy

Tel : 076 323 028

Fax : 076 323 029

Mobile : 086 689 6819

113/40, Wichitsongkram Rd.,

Anupas Golf Ville-Manorom 5, Kathu, Phuket 83120

Office Hours : Mon - Fri / 9am - 12am, 2pm - 5pm



The Consulate of the Kingdom of Malaysia

Tel : 076 213 461-2, 076 219 881-2

Fax : 076 225 111, 076 215 720

Mobile : 086 959 5555

5/43-44, Soi S.T. Plaza, Sekdidet Rd., Tambon Talad Nua,

Muang District, Phuket 83000

Office Hours : Mon - Sat / 9am - 12am, 2pm - 4pm



The Royal Norwegian Consulate General of Thailand

Tel : 076 380 000 ext.257

Fax : 076 380 019

25/50, Mae Luan Rd., Tambon Talad Nua,

Muang District, Phuket 83000

E-mail : cg.phuket@mfa.no

Office Hours : Mon-Fri / 9am - 4pm



The Consulate-General of Sweden

Tel : 076 380 000

Fax : 076 380 019

25/50, Mae Luan Rd., Tambon Talad Nua,

Muang District, Phuket 83000

E-mail : info@gkphuket.in.th

Office Hours : Mon-Fri / 8.30am - 5pm

STORE DIRECTORY

Accessories & Fashion

First Floor

bebe
Bossini
Camel Active
CC-OO
Chic Club
CPS/Chaps
Esprit
Guess
G2000
Hush Puppies
Jaspal
Lacoste
Levi's
Lyn
Monkeysee
Nautica
Thai Fashion Gallery
Vincel
Warner Bros.
ZARA

Second Floor

AA Footwear Boutique
Adidas
AllZ
Bata
City Chain
D Square
Kokawall
Lee
Manchester United
Portland
Primavera
Puma
Roberto
Samsonite
St. James Trend Ginz
Sport Dome/Nike

Third Floor

Super Sports

Beauty / Health & Services

First Floor

The Body Shop
Yves Rocher

Second Floor

Apex Profound Beauty
CF Clinic Phuket
Cut&Curl
Dent Central Clinic
High Care Weyergans
Pan Clinic

Svenson
Slim Up Center
Tippy Salon
Unisence
Watsons

Third Floor

Marie France

Optical / Fashion Optical

Second Floor

Better Vision
Eye Lab
Oakley
Optical 88

Car Care

1st Fl. Car Park

Proclean

Island Tourist Center

Second Floor

Sweetland Phuket
Pack & Post
TT&T

Beach Concept

Second Floor

A Beach
Hunter Phuket
Katawaa
Loma
On The Beach
P&V Shop
Ruk Thai Shop

Asian Arts & Crafts Home Décor

First Floor

Jim Thompson
Naraya
Performax

Book / Gift / Design Product

Third Floor

B2S
Cherry Entertainment
Spice
The Book
The Games Never Dried
2nd Fl. Car Park
Office Depot

Jewelry

First Floor

Andaman Pearl
Deluxe Gems
Petchkaew
Swarovski
Taweesuwan

Wave Site IT Mall

Second Floor

Abix Cyber
Big Pro Camera
CAT CDMA
Class - X
Multi AV
Nokia
Sumsung
Telewiz

Broth IT

Box Tel
D Shop
IQ Mobile
QA Telecom
Pakin Shop
P&A Mobile
Nasa
NT Phone
S.E.T. Mobile
The Games Never Dried
Tele Mobile
T Mobile

My Car & Show People

1st Fl. Car Park

ASA

Photographic / Video Equipment

Second Floor

Power Buy
Third Floor
Four Seas
I Studio
Sanook Studio

Entertainment

Third Floor

SFX Coliseum Cinema

Restaurants

First Floor

Zen
2 Gusti
Third Floor
Black Canyon Coffee
Fuji
Hachiban Ramen
MK Restaurant
S & P

Sizzler
The Pizza Company
Yum Saap

Food Terrace

Third Floor

Mugungwah

Foods / Café & Bakery

First Floor

Au Bon Pain
Auntie Anne's
Baskin Robbins
Haagen Dazs
Ice Monster
KFC
Mister Donut
Oishi Ramen
Pizza Hut
Starbucks Coffee
Santafe' Steak
Swensen's

Tops Market Place

Second Floor

Duc de Praslin
Iberry

Third Floor

ete
In&Out

Banking / Financial Services

Second Floor

Aeon Spot
Bank of Ayudhya
Bangkok Bank
Bangkok Insurance
Bank Thai
Easy Buy
Government Housing Bank
Kasikorn Bank
Krung Thai Bank
KTC Touch
Quik Cash
Siam Commercial Bank
Thanachart Bank
TMB bank
TOT Shop
UOB (Thai) Bank
Western Union



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Phuket

CENTRAL FESTIVAL

THE ISLAND'S BEST WORLD-CLASS SHOPPING



Easily accessible by taxi, Central Festival Phuket is a one-stop shopping destination that often keeps visitors occupied for a whole day with its wide selection of shops and myriad activities. Whether its brand-name jeans or local souvenirs or Phuket's native foods, they're all here for the picking. Not to be missed are the many restaurants throughout the complex, offering wonderfully spicy Thai food as well as an enticing variety of international cuisines.

AWESOME MEGASTORES

These massive centres offers an overwhelming selection of products, tagged with tempting prices:

Supersports Thailand's No.1 sporting goods megastore offering footwear, clothing, and gear for all sorts of games.

B2S (Books to Stationery). A massive range of Thai and English books, CDs, and stationery.

homeWorks Whether you're a novice or pro, decorator or Mr. Fix-It, there's always something useful here to bring home.

Power Buy With gadgets galore, this is consumer electronics heaven! Choose from the latest LCD television sets to DVD recorders to MP3 players.

Office Dep
and equipment
of Thailand.

MOVIE MA
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SFX Coliseu
with stadium
offers the late
you entertain

EXQUISITE
Phuket is hor
and hand-w
Thompson fl
most luxuriou

FESTIVAL PHUKET

CLASS SHOPPING DESTINATION



selection

Office Depot A true hypermart of office supplies and equipment, and the largest of its kind in the South of Thailand.

goods
ar for all

MOVIE MAGIC Just because you're vacationing on an island does not mean you have to be cut off from the movie world!

of Thai

SFX Coliseum This 7-screen, state-of-the-art multiplex with stadium seating and luxurious honeymoon seats offers the latest Thai and Hollywood blockbusters to keep you entertained.

decorator
here to

EXQUISITE ASIAN ARTS & CRAFTS Central Festival Phuket is home to fine retailers of unique Thai handicraft and hand-woven fabrics. This includes Phuket's first Jim Thompson flagship store where you'll find some of the most luxurious silks and original home ware.

consumer
est LCD
ts.

SPARKLING JEWELRY, DAZZLING GEMS Pick from a glittering array of the most beautifully designed rings, bracelets, necklaces, pendants, and take home an invaluable piece of art that speaks of the fine craftsmanship of Thai artisans.



FOOD, GLORIOUS FOOD Famished? You'll be spoilt for choice. From Japanese sushi to American burgers to Thai *tom yum goong*, there's always something to satiate the appetite. Try the Food Terrace for its wide selection of Asian specialties.

GETTING AROUND

CAR RENTAL / SELF-DRIVE

Car/Motorcycle rental is the most economical way to travel the island. Be sure you carry an international license and Thai traffic is left-hand drive. When driving, also look out for speeding motorcycles cutting close to you or lurking in your *blind spot*.

CAR RENTAL WITH DRIVER

For those with more sense of comfort than adventure, contact your hotel to arrange car rental with a local driver. Rates quoted are for half-day and full-day.

TUK TUK (Three-wheeled taxi)

For trips of any duration at any time of day, the tuk tuk is the most efficient. State your destination and agree on the price before setting off! Rates depend on your bargaining skill.

METERED TAXIS

Metered taxis are available. Please ask your hotel concierge for assistance and fare information.

"SONG TAEW" / BUS

If heading off to other beaches and sites during the day, you also have the option of a local *song taew* (open-air truck). There is *song taew* service to most parts of the island. All of them run in a loop from Phuket Town and back again. The terminal in Phuket Town is at the fresh food market (*talad sod*). All *song taews* have signs of their destination, and run until 6pm. There are no bus stops in Phuket. All you need to do is flag one down like a taxi. The fare ranges from 15 to 25 Bht, depending on destination.

PUBLIC AIR-CON BUSES (Or-Bor-Jor Bus)

Public air-con buses operates two routes:

1) Big C – Phuket Vocational College

This route passes the following roads: Yaowarat, Mae Luan, Wichit Songkhram, Ranong, Phang-nga, Rasada and Phuket Road.

2) Rajaphat Institute – Laemchan Public

Health Centre (Phattana Thongthin Road). The route passes Sakdidet, Chaofa, Bangkok, Poon Phon, Kra, Ong Sim Phai, Dilok Uthit, Surin, Damrong and Thep Krasattri

AIRPORT BUS

Airport Bus operates daily from Airport to Phuket Town and from Phuket Town to Airport. The bus is clean and air-conditioned. The fares range from 10 to 85 baht, depending on the distance of the trip. Bus will stop at 2nd Floor in front of Burger King at the airport.

FREE SHUTTLE LINK SERVICE

Round trips from your hotel to Central Festival Phuket with Free Shuttle bus, from 10:30am – 10pm. For more information, please call 076 291 111.

A. Route 1: City

Pick up and drop off at:

- Katina Hotel
- Twinn Inn Hotel
- Robinson Phuket
- Royal Phuket City Hotel
- Metropole Hotel
- Phuket Island Pavilion Hotel

B. Route 2: Patong

Pick up and drop off at:

- Andatel Hotel
- Patong City Hotel
- Phuket Palace Hotel
- Ban Thai Resort Hotel
- Salathai Hotel
- Phuket Graceland Hotel

VALET PARKING

Free Valet Parking on Saturday, Sunday & Holiday, starting from 11am till 9pm. For more Information, please call 076 291 111 ext 1155

TAXI AVAILABLE

Reasonable Rates

- Get 10 % off with receipt of 500 baht and above 11am – 2am
- Taxi counter opposite to Starbucks Coffee

For assistance, contact Information Desk (1st Floor) or call 076 291 111 ext 1144

Central Festival Phuket reserves the right to change transport arrangement and schedules without prior notice

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First Floor

bebe
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Camel Active
CC-OO
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Guess
G2000
Hush Puppies
Jaspal
Lacoste
Levi's
Lyn
Monkeysee
Nautica
Thai Fashion Gallery
Vincci
Warner Bros.
ZARA

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Adidas
AIZ
Bata
City Chain
D Square
Kokawai
Lee
Manchester United
Portland
Primavera
Puma
Roberto
Samsonite
St. James Trend Ginz
Sport Dome/Nike

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Cut&Curl
Dent Central Clinic
High Care Weyergans
Pan Clinic
Svenson

Slim Up Center
Tippy Salon

Unisence
Watsons

West One

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Thai Privilege Spa

Optical / Eyewear

Optical

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Andaman Pearl
Deluxe Gems
Petchkaew
Swarovski
Taweesuwan

Wave Site IT Mail

Second Floor

Abix Cyber
Big Pro Camera
Class - X
Muti AV
Nokia
Samsung
Telewiz
TOT Shop

Books / IT

Box Tel
D Shop
IQ.Mobile
OA Telecom
Pakin Shop
P&A Mobile
Nasa
NT Phone
S.E.T. Mobile
The Games Never Dried
Tele Mobile
T.Mobile

Buy Out & Street Repair

1st Fl. Car Park

ASA

Photographic / Video Equipment

Second Floor

Power Buy
Third Floor
Digital Hall
Four Seas
I Studio
Sanook Studio

Entertainment

Third Floor

SFX Coliseum Cinema

Restaurants

First Floor

Zen
2 Gusti
Third Floor
Black Canyon Coffee
Fuji
Hachiban Ramen
MK Restaurant
S & P
Sizzler
The Pizza Company
Yum Saap

Food Terrace

Third Floor

Mugungwah

Foods / Café & Bakery

First Floor

Au Bon Pain
Auntie Anne's
Baskin Robbins
Haagen Dazs
Ice Monster
KFC
Mister Donut
Oishi Ramen
Pizza Hut
Starbucks Coffee
Santafe Steak
Spicchio Pizza
Swensen's

Tops Market Place

Second Floor

Duc de Praslin
Iberr

Third Floor

été
In&Out

Banking / Financial Services

Second Floor

Aeon Spot
Bank of Ayudhya
Bangkok Bank
Bangkok Insurance
Bank Thai
Easy Buy
Government Housing Bank
Kasikorn Bank
Krung Thai Bank
KTC Touch
Quik Cash
Siam Commercial Bank
Thanachart Bank
TMB bank
UOB (Thai) Bank
Western Union

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@ Central Festival Phuket

SUPERMARKETS

BIG C...O2	076 249 444-6
MARKET PLACE BY TOPS...N3	076 249 951-3

@ Central Festival Phuket

RESTAURANTS

KRA JOK SEE...R5	076 217 903
------------------	-------------

Great old-style decor with selection of meat and fish dishes. Try the delicious "haw mok" (steamed seafood curry wrapped in banana leaf).

RUN JEE NGUAT...R4

A long-running local institution serving Phuket's most famous dish "kanom jeen".

CLUBS & ENTERTAINMENT

JAMMIN' MUSIC CLUB...Q5	076 220 189-90
A gathering place for both locals & expats. Live music featuring rock, pop and jazz.	
SF COLISEUM...N3	076 209 000

@ Central Festival Phuket

7-screen world-class multiplex with bowling and karaoke.



WAT



CHINESE TEMPLE



CHURCH



POST OFFICE



BUS TERMINAL



GAS STATION



BANK



POLICE STATION

PHUKET TOWN



OLD TOWN & CITY MAP



ARCHITECTURE_Q4-S4
To discover Sino-Portuguese
significant historical buildings have
been influenced by European design
and, simple shophouse interior.

S4
"Kanom Jeer" (Chinese white noodles)
with mixed local veggies and
fish wrapped in banana leaf, also
pork soup), and the popular
jelly with caramel and ice).

es Siew, Hok and
ath and Happiness.

tracts a steady
fortune read.

PHUKET ZOO
TO MAHABAY,
CAPE PANWA,
PHUKET AQUARIUM,
PHUKET PORT

Consular Representative in Phuket



The Consulate of the Republic of Austria

Tel : 076 248 384-8

Fax : 076 248 537

2, Moo 4, Winit-Hongyok Rd., Tambon Winit,
Muang District, Phuket 83000

Office Hours : Tue, Thurs, Fri / 10 - 12am



The Royal Danish Consulate

Tel / Fax : 076 378 251

Mobile : 086 273 2274

35/176 Land & House Park, Baan Parichart 6,

Moo 4, Tambon Chaleng, Muang District, Phuket 83100

E-mail : second@hotmail.com



The Consulate-General of the Republic of Finland

Tel : 076 530 530-4

Fax : 076 330 126

1, Pakbiang Rd., Tambon Karon,

Muang District, Phuket 83100

E-mail : marketing@katagroup.com

Office Hours : Mon - Fri / 9 - 12am



The French Consulate

Tel / Fax : 076 288 828

Mobile : 081 535 6637

178 38/4, Viset Rd., Moo 1, Tambon Rawai,

Muang District, Phuket 83101

Postal Box: 178 Muang, Phuket 83000

E-mail : chody@phuket.ksc.co.th

Office Hours : Tue / 10am - 1pm, Fri / 2pm - 6pm



The Consulate of the Federal Republic of Germany in Southern Thailand

Tel : 076 354 119

Fax : 076 354 602

Mobile : 089 668 3635

100/425, Moo 3, Chalemprakiat Rd., (Snsuchart, Bypass Rd.)

Tambon Rassach, Muang District, Phuket 83000

E-mail : dirk@consulson.co.th

Office Hours : Mon - Fri / 9am - 1pm



The Consulate of Ireland

Tel : 076 281 273

Fax : 076 281 273

135/2, Patak Villa, Patak Rd., Rawai,

Muang District, Phuket 83130

E-mail : irelandconsulate.phuket@gmail.com

Office Hours : Mon - Fri / 9am - 12am, 2pm - 5pm



The Consulate of the Republic of Italy

Tel : 076 323 028

Fax : 076 323 029

Mobile : 086 689 6819

113/40, Wichitsongkram Rd.,

Anupas Golf Ville-Manorom 5, Kathu, Phuket 83120

Office Hours : Mon - Fri / 9am - 12am, 2pm - 5pm



The Consulate of the Kingdom of Morocco

Tel : 076 213 461-2, 076 219 881-2

Fax : 076 225 111, 076 215 720

Mobile : 086 959 5555

5/43-44, Soi S.T. Plaza, Sakdidet Rd., Tambon Talad Nuea,

Muang District, Phuket 83000

Office Hours : Mon - Sat / 11am - 12am, 2pm - 4pm



The Royal Norwegian Consulate-General of Norway

Tel : 076 380 000 ext.257

Fax : 076 380 019

25/50, Mae Luan Rd., Tambon Talad Nuea,

Muang District, Phuket 83000

E-mail : cg.phuket@mfa.no

Office Hours : Mon-Fri / 9am - 4pm



The Consulate-General of Sweden

Tel : 076 380 000

Fax : 076 380 019

25/50, Mae Luan Rd., Tambon Talad Nuea,

Muang District, Phuket 83000

E-mail : info@cgphuket.se

Office Hours : Mon-Fri / 8.30am - 5pm

CENTRAL DEPARTMENT STORE



www.central.co.th

THAILAND'S LEADING DEPARTMENT STORE CHAIN

Within 120,000 square metres of Central Festival Phuket—the island's expansive shopping hub—stands the dazzling branch of Central Department Store. As Thailand's premier department store that has served locals and tourists alike for more than 58 years, Central is the one-stop hub for all your shopping needs. From the best local fashions to the latest in beauty and cosmetics to uniquely Thai handicrafts and interior products, the choice is only limited by what each shopper can carry! Welcome to Paradise.



At Central Phuket, all visitors will experience unrivalled service that the store is known for. Do not hesitate to contact Central's Customer Service for more details on the following:

- Receive 7% Tourist VAT Refund with 2,000 baht minimum purchase per day
- Enjoy 5% Tourist privilege Discount. Simply present your passport at Customer Service Counter, and your Tourist Discount Card will be issued and activated
- All major credit cards are accepted without surcharge
- Shipping service and reliable freight forwarder are available for your purchases to be sent anywhere in the world
- Foreign Currency Service. We accept major international currencies
- One-Point Payment. Shop at any or every department, and pay your purchases at a single cashier counter
- English-speaking staff
- Western Union Money Transfer service

For more information about Central Phuket, call our Customer Service desk at 076 291 111 or log-in to our website, www.central.co.th



PHUKET ISLAND ACTIVITY GUI



TO SIMILAN
70 KM (3.5 HR.)

One of the best diving spots. The Similan Island is a world-renowned naturalist's paradise composed of 9 islands of fantastic natural surroundings, clear azure sea, white sandy beach and deep, thriving coral reefs. The best diving months are between December and May.

Mai Khao Beach is a peaceful and serene protected area, thus unsuitable for swimming; this is a fragile eco-system used as an egg-laying ground for sea turtles between November and February.

Blue Canyon Country Club was named the Asian & Pacific Golf Resort of the Year 2000. Cradled in a secluded lush valley, against a backdrop of majestic mountains, the course basks in Phuket's tropical sunshine.

Nai Yang Beach, an isolated beach set in a national park, ideal for a picnic or swimming and features a beautiful coral reef.

Nai Thon Beach is a quiet bay popular with sunbathers, protected at both ends by granite outcrops. A few hundred meters south, you can escape the hordes and enjoy total privacy.

ANDAMAN SEA

Bang Thao Beach is ideal for windsurfing and yachting, and the Phuket Laguna Triathlon is held here every December. Horseback riding can also be enjoyed here.

Pansea Beach is one of Phuket's finest sandy beaches; great for snorkelling at the adjacent reefs.

Surin Beach features a steeply sloping sand shelf so not a swimming beach, but it is loved for its privacy and perfect for sunbathers wanting to flee the crowds.

Kamala Beach is incredibly beautiful, perfect for snorkelling and scuba-diving, and dominated by a Muslim fishing village, hence great for trying some delicious Muslim fare.

Right behind the famous three-kilometer white sand **Patong Beach** are bargain-priced, colorful stalls displaying all kinds of clothing, leather goods and Thai handicrafts.

SARASIN BRIDGE

THEP KRASATRI BRIDGE

PHANG

SIRINAD MARINE NATIONAL PARK

TO NONG BAY

SAI KAE0 BEACH

THE YACHT HAVEN MARINA

CAPE PRAO MARINE BASE

NOG KALA

TAMAPRAO BAY

NGAM

KUNG BAY

KHA0 SAI KHURU

NAI THON BEACH

WAE0

KATHA

SEE BANG THAO BEACH MAP

BANG THAO BEACH

BANG THAO BEACH

PANSEA BEACH

SURIN BEACH

KAMALA BEACH

PHUKET FANTASEA

SRISOONTHORN

TON SAI

HEROINES MONUMENT

THALANG NATIONAL MUSEUM

KATHU CASCADES

KATHU

SEE PATONG BEACH MAP

PATONG BAY

PATONG BEACH

SEE PHUKET TOWN MAP

PHUKET BUTTERFLY GARDEN & INSECT WORLD

AND GUIDE

KRABI

PHANG-NGA



Phang-nga Bay Best Sea Canoe Spot. A must for visitors to Phuket. The bay is attractive for its seascape; numerous weird limestone outcrops, cliffed islets rising steeply from the sea (3 hrs. by boat)

Khao Pra Thaeo Wildlife Sanctuary is a 2000-hectare reserve nestled in the island's mountainous north. There are some fine jungle hikes to enjoy in this park, along with dramatic waterfalls and endemic flora and fauna, including the White Backed Palm, a fan-shaped leaf found only on the island, and rare gibbons, civets, langur and mouse deer.

Wat Pra Tong means Temple of the Golden Buddha Image, but the statue is largely buried and only the head and shoulders remain above ground.

The Gibbon Rehabilitation Centre protects gibbons recovered from captivity who have often been stolen from their mothers during infancy. The mammals are then re-introduced into the wild. A donation of Baht 1000 (USD 25) is enough to look after a gibbon for one year.

Thalang National Museum houses an intriguing collection of local artifacts where you can learn about the history and culture of this part of the world.

Phuket Orchid Garden & Thai Village gives performances that are representative of traditional cultures from throughout Thailand. At this tranquil lakeside setting you will see sword fighting, long pole fighting and Thai boxing, plus a Thai wedding ceremony and elephants at work.

Phuket Butterfly Garden & Insect World houses colorful tropical butterflies in their thousands within a huge aviary. The farm is located just outside Phuket town, and also incorporates a fascinating insectarium.

Central Festival Phuket This world-class shopping destination is the largest, most complete shopping

G
LA

RAO BAY

SON BAY

YAN SABA BAY

MAN BAY

LAWA YAI

LAWA NOI

PAYU

NGAM

KUNG BAY

RAET

NAKHA YAI

PO BAY

NAKHA NOI

TON SAI

HEROINES
MONUMENT

GIBBON
REHABILITATION
CENTER

YABU
YABU CAPE

SAPAM BAY

PHUKET BOAT LAGOON
LAEM HIN PORT

RANG NOI

RANG YAI

MAPHRAO

NGA CAPE

SIRI BAY

SEE PHUKET TOWN MAP

PHUKET BUTTERFLY
GARDEN & INSECT
WORLD

TO
LEARN
MORE
ABOUT
PHUKET
CONTACT
US
ON
THE
PHONE
OR
VISIT
OUR
WEBSITE
AT
WWW.
PHUKET
TRAVEL
GUIDE.
COM

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Right behind the famous three-kilometer white sand **Patong Beach** are bargain-priced, colorful stalls displaying all kinds of clothing, leather goods and Thai handicrafts. After dark, most of the atmosphere is created by the scores of neon-lit bars and seafood restaurants.

Karon Beach is another of the beautiful, west-coast beaches that have made Phuket famous. Separated from Patong by a large headland, it's more family-oriented, and one of the longest of the island's beaches, about 4 kilometers. All hotels are set back from the road.

Kata Beach is comprised of a half-moon crescent of white sand lining a bay cut deep between two green headlands. Just outside the bay lies a small rounded island. In the high season, the water here is crystal clear, calm and warm.

Nai Harn Beach boasts white sands and good underwater visibility, a boon for snorkellers. Two beautifully landscaped lagoons are set back from the beach, surrounded by rubber trees and bougainvillea shrubs. At the northern end of the beach, the exclusive Phuket Yacht club can be found.

Rawai Beach is quieter and much less commercialized than Patong, and is also an effective departure point to surrounding islands. **Cape Promthep** here is a famous viewpoint to watch the glowing sunsets, or the bay below with its reflecting coral reefs.

Phuket Shell Museum is a well-ordered private collection of seashells from the waters of Phuket and beyond, including fossils and a gigantic 250 kg shell.

H HOTELS

Andaman White Beach Resort
Atlas
Coral Island Resort
Crown Nai Yang Suite
Evasion Phuket
Friendship Beach
JW Marriot
Le Meridien Phuket Yacht Club
Merlin Beach Resort
Meridien Phuket
Nai Harn Resort
Novotel Coralia
Panwa Beach Resort
Panwaburi Hotel
Pearl Village
SALA Phuket Resort & Spa
Siam Phuket

076 316 300
076 381 286
076 281 060-2
076 327 420-9
076 381 010-7
076 381 281
076 338 000
076 381 156-63
076 294 300
076 340 480-5
076 381 810
076 342 777
076 393 300-10
076 200 800
076 327 006
076 338 888
076 381 346

● ATTRACTIONS

Aquarium & Marine Biological Research
Gibbon Rehabilitation Centre
Jungle Bungee Jump
Khao Pra Thaeo Wildlife Sanctuary
Koh Dokmai Tourist Submar
Phuket Butterfly Garden & Insect
Phuket Orchid Garden & Thai Village
Phuket Sea Shell Museum
Phuket Zoo
Sirinad Marine National Park
Thalang National Museum
Wat Chalong
Wat Pra Thong

076 621 561
076 260 492
076 321 351
076 311 998
076 256 152
076 615 861-2
076 214 860-1
076 381 266
076 381 227
076 327 407
076 311 426
076 381 226
076 274 126





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Central Festival Phuket This world-class shopping destination is the largest, most complete shopping and entertainment in the south of Thailand, featuring the best of local and international brands, all in one location.

On **Kun Si Re**, an island separated from the mainland by a narrow canal, there is Phuket's largest **sea gypsy fishing village**, a thoroughly captivating cultural experience.

Phuket Zoo is spread over 62 rai of land and houses elephants, tigers, monkeys and, of course, crocodiles...more than 6,000 of them.

Wat Chalong is an ornate Buddhist Temple situated on Chao Fa Nok Rd, where statues of Luang Po Chaem and Luang Po Chuang, Phuket's most revered monks, are enshrined.

KOH DOKMAI TOURIST SUBMARINE

Koh Dokmai is an unpopulated island popular with divers due to its steep wall drops—down to depths of 35 meters. Exciting undersea wonders await passengers in the yellow submarine.

Andaman & Mianan Biological Research Center houses a wonderful collection of exotic and bizarre marine life and conducts research on marine bio-ogy.

Koh Mai Thon is noted for its stunning coral reefs and pristine, isolated bays. This is a perfect spot for scuba, fishing and swimming.

PHI-PHI ISLANDS

Best Diving Spot. The azure waters of the Andaman can be reached by boat in around two hours. Famous for their clear waters, surrounding coral reefs, and the crisp, white sandy beaches and for being the location of *James Bond* and *The Beach* movies.

RECREATION GOLF & COUNTRY CLUBS

Banyan Tree Golf Club
Blue Canyon Country Club
Loch Palm Golf Club
Phuket Country Club

YACHT CLUBS

Phuket Boat Lagoon
The Yacht Haven Phuket Marina

076 270 991-2
076 327 449
076 321 930-34
076 321 038-41

076 239 055
076 206 705

621 561
260 492
321 351
311 998
256 152
615 861-2
214 860-1
381 266
381 227
327 407
311 426
381 226
274 126

LAGUNA, BANG THAO & KAMALA BEACH MAP



LEGEND & INDEX

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KAMALA BAY TERRACE..A5	076 279 801
KAMALA BEACH..B4	076 279 580-5
LAGUNA BEACH..C2	076 324 352
LAYAN BEACH RESORT & SPA VILLAGE..B1	076 313 412
SHERATON GRANDE LAGUNA..C2	076 324 101-7
THE ALLAMANDA..C1	076 324 359
THE CHEDI..B3	076 324 017-20

A

PHUKET FANTASEA..B4 076 385 000
A spectacular must-see show that presents Thai culture creatively infused with acrobatics, pyrotechnics, aerial ballet, magical illusions, dazzling light work, stunning sets and more than 30 elephants.

R

BANYAN TREE GOLF CLUB..C1	076 270 991-2
BANYAN TREE SPA..C1	076 324 374

LEGEND & INDEX PATONG BEACH

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BAAN LAIMAI BEACH RESORT..F5	076 292 882, 076 340 460
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HORIZON BEACH RESORT..F5	076 292 526-30
HYTON LEELAVADEE HOTEL..F6	076 292 091-2
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LE MERIDIEN PHUKET..E7	076 340 480-5
MONTANA GRAND PHUKET HOTEL..G5	076 294 181-2
NOVOTEL..E1	076 342 777
PATONG BAY GARDEN RESORT..F4	076 340 297-8
PATONG BEACH HOTEL..G4	076 340 301-2
PATONG CITY HOTEL..G2	076 342 150-5
PATONG LODGE..E1	076 341 020-4
PATONG MERLIN HOTEL..F6	076 340 037-41
PATONG PALACE..E6	076 344 154-5, 076 344 157
PATONG RESORT HOTEL..G4	076 340 551-4
PATONG SWISS QUANTUM RESIDENCE & HOTEL..F6	076 340 933, 076 340 841, 076 341 502-5
PHUKET GRACELAND..F2	076 370 555
THE ROYAL PARADISE HOTEL..G3	076 340 661-6
SALATHAI..G3	076 296 631-4
SEA PEARL BEACH..F6	076 341 901-10
SEA VIEW PATONG HOTEL..E6	076 341 300-4
THARA PATONG BEACH RESORT..F3	076 340 135, 076 340 520
THE RESIDENCE KALIM BAY HOTEL..E1	076 342 211, 076 340 456



HOSPITALS

PATONG..G3	076 340 444, 076 342 633
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RESTAURANTS

BAAN RIM PA..E1	076 340 789
Delicious Thai cuisine in a traditional teak house ambience. Stunning ocean view tables available.	
ZEN..F5	076 293 053
Japanese restaurant featuring super fresh sushi and sashimi at affordable prices.	
DA MAURIZIO..E1	076 344 709
Classy italian restaurant in an extra-ordinary setting perched on the rocky shore	
SAVOEY..F4	076 341 171
Live seafood by weigh in an open-style cafe.	



CLUBS

MOLLY MALONE'S..F5	076 292 771
Rocks with Irish gigs. Great atmosphere with tables to sit and admire the ocean and watch tourists passing by	
TAI PAN..G4	012 712 469
Patong's favorite—voted top bar by Phuket Gazette. Live western music.	
BANANA DISCO..F4	012 712 469
A nice and comfortable hangout with a drinking bar downstairs for the conservative, and a techno-funk dance floor upstairs for the energetic.	

LEGEND & INDEX

KATA & KARON BEACH

KATA & KARON BEACH MAP

HOTELS

ANDAMAN SEAVIEW..J4	076 398 111, 076 398 156-9
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KARONA TROPICAL RESORT..J5	076 286 406-10
KARON PRINCESS..J3	076 286 484-6
KARON VILLA PHUKET BEACH RESORT & SPA..I3	076 396 139-48
KATA BEACH RESORT..K7	076 330 530-4
KATA BHURI HOTEL & RESORT..K8	076 330 124-6
KATA PALM RESORT..K6	076 284 334-8
KATA THANI..K8	076 330 124-6
MARINA PHUKET..J5	076 330 625, 076 330 517, 076 330 493-7
ORCHIDACEA RESORT..J7	076 284 083, 076 330 182
PEACH HILL HOTEL & RESORT..I5	076 330 603, 076 330 520-1
PHUKET ISLAND VIEW..J4	076 396 452-6
PHUKET ORCHID..J4	076 396 519-23
RAMADA RESORT..I1	076 396 666-75
SERENE RESORT..K7	076 330 149-50, 076 330 564
SOUTH SEA KARON RESORT..I3	076 396 611-7
THAVORN PALM BEACH..J4	076 396 090-3
THE FRONT VILLAGE..J2	076 398 200-5
THE WATERFRONT..I2	076 396 770
TROPICAL GARDEN RESORT..K7	076 285 211-9

HOSPITAL

HEALTH CENTER..K3	076 398 111
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ATTRACTIONS

DINO PARK MINI GOLF..J5 076 330 625
The 18-hole themed mini-golf course; fun for the whole family with prehistoric outdoor entertainment, active volcano and dining complex.

PHUKET SIMON CABARET..J1 076 342 011
Featuring lady-boy performers in this exotic, hilarious and transvestite Broadway-style cabaret show.

RESTAURANTS

RATRI JAZZ..K5 076 333 538-9
Ratri Jazzrestaurant is Phuket's funkiest, upmarket restaurant & live music venue with amazing sea views, overlooking spectacular Kata beach.

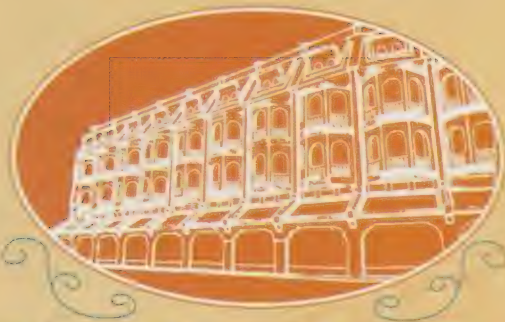
THE BAY VIEW..I1 076 236 300
@ Central Karon Village
Overlooking the beach, it offers superb Thai & Western cuisine.

THE CLIFF..I1 076 236 300
@ Central Karon Village
The freshest of Mediterranean-Asian cuisine with sweeping views of Karon.

MOMTRI'S BOAT HOUSE..J7 076 330 015
Elegant atmosphere right on the beach. Serving seafood, Thai & European cuisine with award-winning wine cellar.



PATONG BEACH MAP



Phuket Center Apartment

"Where Everything is There For You."

Phuket Center Apartment

A modern boutique style Service Apartment centrally located in the heart of Phuket down town.



Our Service Apartment is friendly & cozy. Our 70 rooms are fully furnished with modern & stylish furniture.

Contact : 62/20 Rassada Road T.Taladyai A.Muang Phuket 83000

Tel : 076-213 416-7 Fax: 076-212 010

Email: phuket_center@hotmail.com

SALA
PHUKET

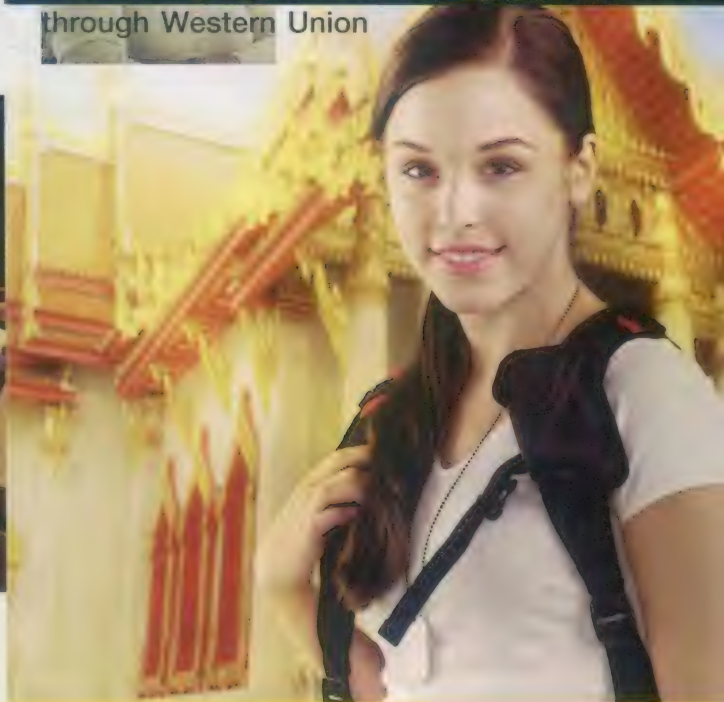


SALA Phuket Resort and Spa, the newest creation for SALA Resorts and Spas, is a dramatic 5 star pool villa resort featuring private swimming pools in 63 of the 79 rooms, villas and suites. Rare Sino-Portuguese architecture (indigenous to Phuket, Thailand), is combined with modern hotel facilities and amenities. In addition to extraordinary private pool villas and suites, SALA Phuket will also feature the romantic beachfront SALA Restaurant, chic Lobby Lounge and the indulging SALA Spa. Located on the golden sands of pristine Mai Khao beach, SALA Phuket Resort and Spa is one of Phuket's most romantic hideaways.

SALA PHUKET RESORT AND SPA
333 Moo 3 Maikhao, Thalang, Phuket 83110, Thailand
Tel: 66-76-338-888, Fax: 66-76-338-889
E-mail : info@salaphuket.com, www.salaphuket.com



Receive money in just minutes* from anywhere in the world through Western Union



Wherever you travel in Thailand, cash can be quickly transferred to you so you can make the most of life. With Western Union you can collect money in just minutes* after it is sent from anywhere around the world. No bank accounts are required and the receiver pays no fees. Enjoy superb convenience with our locations in Central Store and Zen.

Easy for Sender and Convenient for Receiver

To Send Money

- Go to your nearest Western Union agent locations and fill in a "To Send Money" form.
- Hand in the completed form along with your money and identification document.
- Call the receiver to inform them the amount of money sent and Money Transfer Control Number (MTCN).

To Receive Money

- Go to your nearest Western Union agent locations and fill in a "To Receive Money" form. indicate the country the money was sent from, the full name of the sender, the MTCN and the amount you are expecting.
- Hand in the completed form along with an identification document.
- Collect money and receipt.

*Payment subject to agent locations hours of operation, differences in time zones and applicable restrictions. © 2005 Western Union Holding, Inc. All rights reserved.

Open Every Day

Call Center 0-2254-7000 E-mail : westernunion@central.co.th



Authorized Agents



WESTERN UNION

FAST, RELIABLE, WORLDWIDE MONEY TRANSFER

What's in Central Festival Phuket

P2
3



Central
Department Store

3



SFX Coliseum
Cinema



Sporting Gear & Apparel



Books & Music
& Stationery



Spa & Aromatherapy

2



Money Transfer Services



Electronic Appliances

1



Tops Market

P2



Home Appliances



Business Supplies



CENTRAL FESTIVAL

Phuket

THE ANDAMAN'S
WORLD-CLASS
SHOPPING DESTINATION



CENTRAL FESTIVAL PHUKET



CENTRAL FESTIVAL PHUKET

120,000 square meters bursting with world-class products, Central Festival Phuket is the consummate one-stop shopping, non-stop entertainment complex for every Phuket resident and visitor. Enjoy the newest, largest, most complete shopping and entertainment complex in the South.

Fantastic Features include:

The dazzling new branch of **Central Department Store**, Thailand's most popular department store since 1947.

Power Buy - the island's best selection of consumer electronics.

Supersports - Thailand's #1 sporting goods store, you can play before you buy!

B2S - a mega-store packed with local & foreign book, music, stationery, arts and craft supplies.

Office Depot - boasting the best selection of office supplies and equipment in the South.

homeWorks D.I.Y - a paradise for the home decorator and do-it-yourselfer.

SFX Coliseum a 7-screen state-of-the-art multiplex with wall-to-wall screens, stadium and luxury honeymoon seating together with Bowling, and Karaoke entertainment to debut next year!

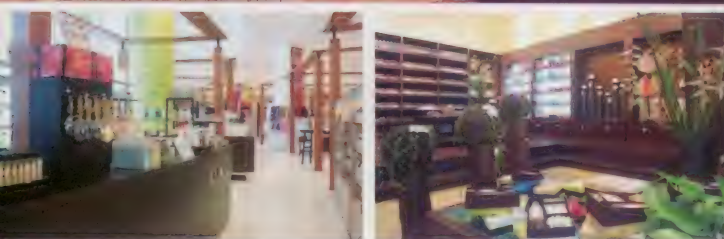
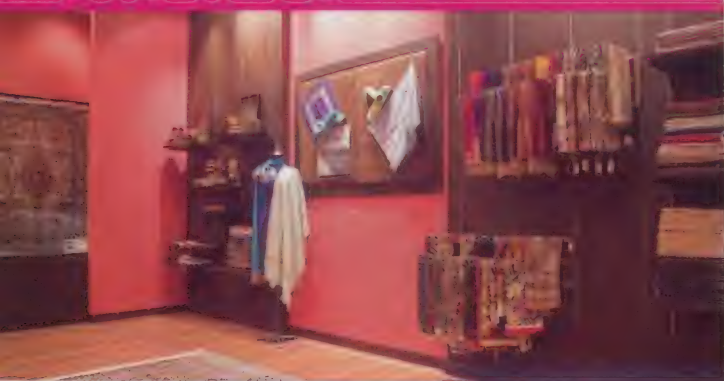
MORE FASHION, EXOTIC SOUVENIRS, INCREDIBLE FOOD PLUS 150 SPECIALTY SHOPS

Discover 150 stores with the widest selection of famous fashion brands and merchandise such as Guess, Lacoste, Esprit, Cerruti Jeans etc.

Food, Food, Food

Dive into delicious international cuisines: Japanese, Italian, Western, Asian and of course, Thai. Go local - try the Food Terrace for authentic local and Asian dishes. Clean, quick and tasty. Savour the 6 signature Asian cuisines at the new Asian concept restaurant & bar, **Phuja Nirvana** including Gourmet Workshop and Destiny Revelation Chamber.

ASIAN ARTS & CRAFTS



Superb Asian Arts & Crafts

Bring home exotic and unique Thai Handicrafts and exquisite silk from Jim Thompson, international award winning unique fabrics from Pasaya, Naraya's meticulously crafted purses, and brilliantly designed arts & crafts from Cocoon.

Sparkling Jewelry, Dazzling Gems

Shop confidently for brilliant precious gems and beautifully-designed settings at the many fine jewelry retailers in Central Festival Phuket. You'll find a refreshingly trustworthy and hassle-free environment for picking out something special.

Tourists can Do it All in One Place

One-stop Ultra-convenient Tourist Service Center For Phuket visitors, a one stop Tourist Center for booking tours, making airline & hotel reservations, arranging car rentals, money exchange and even a shuttle bus service.

Find everything you desire and more! At this tropical shopping resort Central Festival Phuket located minutes away from the beaches, downtown Phuket, and Phuket International Airport, at the island's main crossroads just west of town. Access is convenient either through public transportation, taxi, shuttle bus or private cars with over 1,000 parking spaces.

Imagine nirvana



Phuja Nirvana...the first of its kind in the world.

A massive 4,000 square meter Restaurant and Trendy Bar in Phuket, Thailand, fusing 6 Asian concepts in an artistic and contemporary decor, Chinese, Japanese, Indian, Indonesian-Malay, Vietnamese and Thai.

Savour the six signature cuisines from these rich and beautiful Asian cultures.

The Phuja Nirvana Bar is the hippest place with nice chill-out/new world/club/cutting edge music to hang out. Also enrich and be enlightened at our **Destiny Revelation Chamber** (Fortune-Telling), **Wine Lounge**, **Gourmet Workshop**, **Opium Den** and also a nice **Arts/Handicrafts/Gifts Boutique**;

Phujavana. All under one establishment, one concept, 6 cultures, indulge in sumptuous foods, exotic drinks and cocktails in the heavenly ambience of modern Asia; experience enlightenment, enjoy Phuja Nirvana....

Phuja Nirvana-At Central Festival Phuket.... the Andaman's World Class Shopping Phenomenon that has just arrived in Phuket.

Phuja Nirvana Operating Hours:

Restaurant: Daily 11am to 11pm
(last order at 10pm)

Bar: Mondays-Thursdays and Sundays 5pm-1am,
Fridays-Saturdays 5pm-2am

Reservations: 076 291 010

CENTRAL DEPARTMENT STORE



Central Department Store's Phuket branch is the newest in Thailand's most popular department store chain - a genuine shoppers' paradise.

Admire broad and enticing selections of men's and women's fashion such as Marks & Spencer, Liz Claiborne, Nautica & more. Find the best in beauty & cosmetics with world-renowned brands such as Lancôme, Clinique and Clarins. Check out Central's award-winning home decor department and don't forget to deck out the kiddos in the best in children's wear - brands such as Benetton are sold exclusively at Central.

Unparalleled service and convenience await you. Simply contact Central's Customer Service for further details about the following:

- 7% Tourist VAT Refund with 2,000 Bht.- minimum purchase per day.
- 5% Tourist Privilege Discount - Simply bring your passport to our Customer Service Counter and your Tourist Discount Card will be activated. All credit cards are welcome without surcharge.
- Shipping service and reliable freight forwarder to ship for you.
- Foreign Currency Service
- One Point Payment Service - Shop and choose from every department, we'll arrange all your purchases at our easy one-payment counter.
- English speaking staff
- Western Union Money Transfer Service

For further information about Central Phuket call: 076 291 000 and ask for Customer Service or visit our website: www.central.co.th

MEGA CONCEPT STORES



MEGA CONCEPT STORES



Supersports

Max fun! Shop & play at the coolest sports retailer in Asia. X-sports fans take the challenge of indoor rock climbing. Golfers check their swings with Digital Golf. Man vs. robot at Robopong. And try on the best range of top-brand sports gear, apparel, and footwear.



Power Buy

Jack into the future with cutting-edge electronics, computers and telecom devices. Ask Power Buy's staff for your tech Q & A and find the technology that fits your needs.



B2S

Avid readers, music-lovers & artists, don't miss the lots of books & magazines, Thai & English, the latest in international & local tunes. Plus, a wide range of stationery and supplies for writers & artists.



Office Depot

Find everything office in one place. All the supplies, equipment and services you need for your business or home office. Now it's all here.



homeWorks D.I.Y.

Wow! Paradise for the redecorator and do-it-yourselfer. Hand tools, power tools galore. A rainbow of paint hues. And plenty of free pro advice for your next project. A one-stop marvel for the home lover.



marketplace by TOPS

Thailand's leading supermarket guarantees the freshest, most hygienic foods, from local specialties to imported delicacies.

Highlights on a top choice wines and western ready-to-eat dishes. Labeling is in Thai and English. Shop by phone or fax at your convenience. Satisfaction is 100% guaranteed.

FOOD, GLORIOUS FOOD

INTERNATIONAL FAMILY RESTAURANTS

Central Festival Phuket reflects the Thais' delight in international cuisine. Find tasty Thai cuisine and yummy Japanese, Italian, Chinese, and Western fare.

FOOD TERRACE

Go local - try the food court for authentic local and Asian dishes. Clean, quick and tasty, a bustling venue of the noodle vendors & quick rice dishes. Faves include: Pork Leg and Rice, Pad Thai, and Hainan-style chicken.

And of course fast food for those on the go-go-go - enjoy your familiar fried chicken, noodles and pasta respectively at KFC, Oishi Ramen and The Pizza Hut.



PHUJA NIRVANA

the first of its kind in the world. A massive 4,000 square meter Restaurant and Trendy Bar in Phuket, Thailand, fusing 6 Asian concepts in an artistic and contemporary decor, Chinese, Japanese, Indian, Indonesian-Malay, Vietnamese and Thai. Savour the six signature cuisines from these rich and beautiful Asian cultures. The Phuja Nirvana Bar is the hippest place with nice chill out/new world/club/cutting edge music to hang out. Also enrich and be enlightened at our Destiny Revelation Chamber (Fortune-Telling), Wine Lounge, Gourmet Workshop, Opium Den and also a nice Arts/Handicrafts/Gifts Boutique, Phujavana. All under one establishment, one concept, 6 cultures, indulge in sumptuous foods, exotic drinks and cocktails in the heavenly ambience of modern Asia; experience enlightenment, enjoy Phuja Nirvana....

Phuja Nirvana Operating Hours:

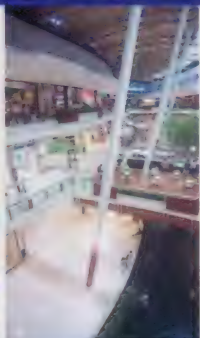
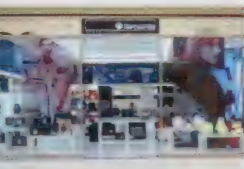
Restaurant: Daily 11am to 11pm (last order at 10pm)

Bar: Mondays-Thursdays and Sundays 5pm-1am,

Fridays-Saturdays 5pm-2am

Reservations: 076 291 010

STORE DIRECTORY



Accessories & Fashion

First Floor

BeBe
Bossini
Camel
Chaps
Nautica
Esprit
Lyn
Guess
Hush Puppies
Jaspal
Lacoste
Levi's
Novo
Play Boy
Sinequanone
Soul Edge
Vinci
Warner Bros'
Young Designer Brand

Second Floor

AA Footwear
AIZ
City Chain
D Square
Great American Body
Kokawaii
Lee
Man U.
Ocean Tribes
Portland
Pusita Boutique Gallery
Samsonite
St. James Trend Ginz

Beauty / Health & Services

First Floor

The Body Shop
Yves Rocher

Second Floor

Apex Skin Center
Boots
C'est Chic
Cut & Curl
Dent Central Clinic
Essentials Next Generation
Toni & Guy
High Care Weyergans
Pan Clinic
Pola
Rachathewi Clinic
Svenson
Watsons

Third Floor

Marie France

Optical / Fashion Optical

Second Floor

Eye Lab
Hor Wan
Oakley
Optical 88

Beach Concept

Second Floor

Helping Hand
A Beach
Andaman Treasures
Cordial
Hunter Phuket
Katawaa
Loma
On The Beach
Oops!
P & V Shop
Pastel
Pat - Phuket
Sukko
Tiny Bear
Veerada Art & Gift
Sila Andaman

Jewelry

First Floor

Swarovski

Jewelry Center

Second Floor

Andaman Pearl
CP Gold
De Preco
Deluxe Gems
Diamond Today
Prima Gold
Sasipa Gems
Tawee Suwan
Vivid Fine Jewelry

Asian Arts & Crafts Home Decor

First Floor

Cocoon Design
Green Cotton
Jim Thompson
Naraya
Nasara
Pasaya
Shop Sanook

Book / Gift / Design Product

First Floor

Propaganda

Third Floor

B2S
Chery
Spice
The Book
Zook Zone

Photographic / Video Equipment

Second Floor

Big Camera
Ink Center
Multi AV
Power Buy
été
Powerprints Digital

Island Tourist Center

Second Floor

Apple Fujitsu
Life Book Shop
Boundary Travel
Club Car
Sweetland
Travel & Tour
Trip Trek
TT&T T- Shop
Phuket Smile Travel

Banking / Financial Services

Second Floor

Aeon
Quik Cash
Western Union
Bangkok Bank
Bank of Ayudhaya
Kasikorn Thai Bank
Thai Bank
Siam Commercial Bank

Food Terrace

Third Floor

Coffee Bean
Cafe' N More
In & Out
été
Salvatore's
Sandwich Man

Theme Restaurant & Bar

First Floor

Phuja Nirvana

Restaurants

First Floor

Zen

Third Floor

Black Canyon
Fuji
Hachiban Ramen
MK
Pun Pun
S & P
Sizzler
The Pizza Company
Yum Saab

Foods / Cafe' & Bakery

First Floor

Au Bon Pain
Auntie Anne's
Baskin Robbins
Coffee Fortey Cafe' Et Bar
In & Out
KFC
Mister Donut
Oishi Ramen
Pizza Hut
Starbucks Coffee
Swensen's

Second Floor

Iberry

Let

marketplace

brings the world to you



มาร์เก็ตเพลส บาย ท็อปส์



ซูเปอร์มาร์เก็ตระดับโลก



ม

าร์เก็ตเพลส บาย ท็อปส์ ซูเปอร์มาร์เก็ตที่คัดสรรสิ่งดี ๆ

จากทั่วทุกมุมโลกเพื่อตอบสนองความต้องการของคุณ มากมาย
ด้วยสินค้าอุปโภคบริโภคคุณภาพทั้งในและต่างประเทศ

marketplace by TOPS always has a sensational
selection to answer to your every need. From basic local
varieties to exotic imported items, only the finest,
the freshest, and most innovative products are provided.

บริการเหนือระดับ

มาร์เก็ตเพลส บาย ท็อปส์ เสนอบริการที่เหนือระดับกว่า ด้วย
ป้ายราคา 2 ภาษา (ไทย, อังกฤษ) พนักงานสามภาษาอังกฤษ
และญี่ปุ่น บริการส่งสินค้าถึงรถ บริการส่งสินค้าถึงบ้าน และ
อีกหลายบริการที่มาร์เก็ตเพลส ตั้งใจทำเพื่อคุณ

Store Services

The marketplace provides unparalleled services to
enhance your shopping experience. Large easy-to-
read bilingual signs make it easy for you to find
your way around. Interpreter, Home Delivery and
Carry Out are among the services offered. Because
marketplace by TOPS is not just a place, it is Your
Place.



เปิดแล้ววันนี้

ที่ชั้น 1 เซ็นทรัล เฟสติวัล ภูเก็ต

NOW OPEN

1st Fl. Central Festival Phuket

marketplace

A Central Retail Company

LEGEND & INDEX

KATA & KARON BEACH

H

HOTELS

ANDAMAN SEAVIEW..J4	076 398 111
CENTRAL KARON VILLAGE..I1	076 286 300-9
CENTRAL WATERFRONT SUITES..I2	076 396 770
FELIX KARON PHUKET..I1	076 396 666-75
FRONT VILLAGE..J2	076 398 200-5
ISLANDIA PARK RESORT..J2	076 396 200-5
JIVA KATA RESORT & SPA..K6	076 370 300
KARON BEACH RESORT..J2	076 330 006
KARON PRINCESS..J3	076 286 484-6
KARON VILLA PHUKET	076 396 139-48
BEACH RESORT & SPA..I3	
KARONA TROPICAL RESORT..J5	076 286 406-10
KATA BEACH RESORT..K7	076 330 530-4
KATA BHURI HOTEL & RESORT..K8	076 330 124-6
KATA PALM RESORT..K6	076 284 334-8
KATA THANI..K8	076 330 124-6
MARINA PHUKET..J5	076 330 625
ORCHIDACEA RESORT..J7	076 330 181
PEACH HILL HOTEL & RESORT..I5	076 330 520-1
PHUKET ARCADIA RESORT..J3	076 396 038-9
PHUKET ISLAND VIEW..J4	076 396 452-6
PHUKET ORCHID..J4	076 396 519-29
SERENE RESORT..K7	076 330 148-50
SOUTH SEA KARON RESORT..I3	076 396 611-7
THAVORN PALM BEACH..J4	076 396 090
TROPICAL GARDEN RESORT..K7	076 285 211-9

+

HOSPITAL

HEALTH CENTER..K3	076 398 111
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●

ATTRACTIONS

DINO PARK MINI GOLF..J5	076 330 625
The 18-hole themed mini-golf course; fun for the whole family with prehistoric outdoor entertainment, active volcano and dining complex.	

PHUKET SIMON CABARET..J1	076 342 011
Featuring lady-boy performers in its exotic, hilarious and transvestite Broadway-style cabaret show.	

R

RESTAURANTS

THE BAY VIEW..I1	076 236 300
@ Central Karon Village One of Central Karon Village restaurants overlooking the beach; offers Thai & Western cuisine.	

THE CLIFF..I1	076 236 300
@ Central Karon Village The freshest of Mediterranean-Asian cuisine with sweeping views of Karon.	

MOMTRI'S BOAT HOUSE..J7	076 330 015
Elegant atmosphere right on the beach. Serving seafood, Thai & European cuisine with award- winning wine cellar.	

LEGEND & INDEX

PHUKET TOWN / CITY MAP

PHUKET T

PHUKET TOWN / CITY MAP

PHONE DIRECTORY ASSISTANCE 1133
OVERSEAS PHONE SERVICE 100
TOURISM AUTHORITY OF THAILAND (TAT) S5 076 212 213, 076 211 036

EMERGENCY

POLICE 191
FIRE 199
TOURIST POLICE..01 1699, 1155
MARINE POLICE..17 076 211 833
PROVINCIAL POLICE 076 212 155

GOVERNMENT SERVICES

INTERNATIONAL AIRPORT 076 327 230-79
CUSTOMS..T6 076 211 105
HARBOR MASTER 076 391 174
IMMIGRATION..T7 076 212 108
TELECOM CENTER 076 216 861-4
POST & TELEGRAPH..R4,S4 076 211 020
WEATHER BUREAU 076 327 330

AIRLINE SERVICES

BANGKOK AIRWAYS..R3 076 225 033-5
DRAGON AIR..T4 076 217 300-1
MALAYSIA AIRLINES..R3 076 216 675
PHUKET AIR 076 220 184-5
ORIENT AIR 076 328 620
THAI AIRWAYS..Q4 076 211 195

HOSPITALS

ADVENTIST..S1 076 212 386
PHUKET BANGKOK..P1 076 254 421-30
PHUKET INTERNATIONAL..02 076 249 400
SIRIROJ HOSPITAL..R4 076 249 400
WACHIRA..R2 076 217 293-8

RENTAL CARS

Avis 02 251 1131-2
Budget 02 203 0250

HOTELS

METROPOLE HOTEL..S5 076 215 050
PEARL VILLAGE PHUKET..S5 076 340 106-9
PHUKET MERLIN..R3 076 340 037

SHOPPING CENTERS

CENTRAL FESTIVAL PHUKET..N3 076 291 111
ROBINSON OCEAN PLAZA..T6 076 256 500-3

RECREATION

THE PRIVILEGE SPA..N3 076 209 009-12
@ Central Festival Phuket

MARKETS

BIG C..02 076 249 444-6
marketplace by TOPS..N3 076 249 951-3
@ Central Festival Phuket

RESTAURANTS

CENTRAL FESTIVAL PHUKET..N3 076 291 000
Houses 30 family & international fast-food chains and restaurants not to mention the food terrace in a modern atmosphere.
(See lists of restaurant on store directory page)

KRA JOK SEE..R5 076 217 903
Great old-style decor with selection of meat and fish dishes; try the delicious "haw mok talay" (steamed seafood curry wrapped in banana leaf).

RUN JEE NGUAT..R4
A long-running local institution serving Phuket's most famous dish "kanom jeen."

CULTURE & ENTERTAINMENT

PHUJA NIRVANA..N3 076 291 010
@ Central Festival Phuket
The Hippest Asian Concept Restaurant & Bar
Featuring 6 Asian cuisines, Cultural Studio, Gourmet Workshop, Wine Cellar and Destiny Revelation Chamber.

JAMMIN' MUSIC CLUB..Q5 076 220 189-90
A gathering place for both locals & expats. Live music featuring rock, pop and jazz.

SF COLISEUM..N3 076 209 000
@ Central Festival Phuket
7-screen world-class multiplex with bowling and karaoke.

WAT

CHINESE TEMPLE

CHURCH

POST OFFICE

BUS TERMINAL

GAS STATION

BANK

POLICE STATION

KHAO RANG (RANG HILL)..Q2
Rang Hill is crowned by a public fitness park that provides fine views of the city and jungle below, as well as sea views.

CENTRAL FESTIVAL PHUKET..N3
A world-class one-stop shopping & entertainment complex featuring Thailand's best department store, Central, 150 specialty stores, 30 international & family restaurants, state-of-the-art 7-screen SF Coliseum multiplex, bowling, karaoke, not to mention financial & tourist center and all in one convenient location.

SINO-PORTUGUESE ARCHITECTURE..Q4-S4
Follow the yellow path to discover Sino-Portuguese architecture. These magnificent historical buildings have been built over centuries by wealthy Chinese settlers. Richly decorated exteriors influenced by European design yet on the inside unadorned, simple shophouse interior.

LOCAL FOOD..R4,R5
Tasty dishes include: "Kanom Jeen" (Chinese white noodles, served with "Pak No" (mixed local veggies) and "Haw Mok Pla" (spicy fish wrapped in banana leaf); also try "Mo Hong" (Chinese pork soup), and the popular dessert, "O E" (sweet jelly with caramel and ice).

WAT BANG NIEW..T6
A Chinese temple dedicated to the deities Siew, Hok and Lok who are responsible for Longevity, Wealth and Happiness.

JUI TUI CHINESE TEMPLE..Q5
A distinctively Chinese temple which attracts a steady stream of devotees anxious to have their fortune read.



TO KATA, KARON BEACH, CAPE PROMTHEP, RAWAI BEACH, CHALONG BAY

PHUKET ZOO

TO M CAPE PHUK

KING RAMA IX P.

PATONG TOWN

TO M CAPE PHUK

[illegible]

PATONG BEACH

AMARI CORAL BEACH..E6	076	340	106-9
ANDAMAN BEACH SUITE..F2	076	340	879
AVANTIKA BOUTIQUE HOTEL..F6	076	292	801-8
BAAN LAIMAI BEACH RESORT..F5	076	292	956-9
BAAN SUKHOTHAI HOTEL..G4	02	246-0	0368
BAAN THAI BEACH RESORT..F5	076	340	850-4
BAAN YIN DEE BOUTIQUE HOTEL..E7	076	294	104-7
BURASARI RESORT..F6	076	394	456
CLUB ANDAMAN BEACH RESORT..F2	076	340	530
CLUB BAMBOO BUNGALOWS..H6	076	345	345
COCONUT VILLAGE..F6	076	340	146-9
COMFORT RESORT PATONG..F6	076	345	700
DIAMOND CLIFF RESORT & SPA..E1	076	340	501-6
DUANGJITT RESORT..F6	076	340	778-9
HOLIDAY INN RESORT..F5	076	340	608-9
HORIZON BEACH RESORT..F5	076	292	526-30
HYTON LEELAVADEE HOTEL..F6	076	340	452
IMPANIA PHUKET CABANA..F3	076	342	100
LE MERIDIEN PHUKET..E7	076	381	157-65
MONTANA GRAND PHUKET HOTEL..G5	076	394	181-2
NOVOTEL..E1	076	342	777
PATONG BAY GARDEN RESORT..F4	076	340	297-8
PATONG BEACH HOTEL..G4	076	340	301-2
PATONG CITY HOTEL..E1	076	342	150-5
PATONG LODGE..E1	076	341	020-4
PATONG MERLIN HOTEL..F6	076	340	037-41
PATONG RESORT HOTEL..G4	076	340	037-41
PATONG SWISS QUANTUM RESIDENCE & HOTEL..F6	076	340	9333
THE ROYAL PARADISE HOTEL..G3	076	340	666-9
SEA PEARL BEACH..F6	076	341	122
SEA VIEW PATONG HOTEL..E6	076	341	300-4
THARA PATONG BEACH RESORT..F3	076	340	135
THE RESIDENCE KALIM BAY PHUKET..E1	076	342	211

PATONG..G3 076 340 444.
342 633

BAAN RIM PA..E1 076 340 789
Delicious Thai cuisine in a traditional
teak house ambience. Stunning ocean view
tables available.

ZEN..F5 076 293 053
Japanese restaurant featuring super fresh
sushi and sashimi at affordable prices.

DA MAURIZIO..E1 076 344 709
Classy italian restaurant in an extra-
ordinary setting perched on the rocky shore

SAVOEY..F4 076 341 171
Live seafood by weigh in an open-style cafe.

MOLLY MALONE'S..F5 076 292 771
Rocks with Irish gigs. Great atmosphere with
tables to sit and admire the ocean and watch
tourist passers-by

TAI PAN..G4 012 712 469
Patong's favorite - voted top bar by Phuket
Gazette. Live western music.

BANANA DISCO..F4
A nice and comfortable drinking bar downstairs
for the conservative, and a techno-funk dance
floor upstairs for the energetic.

LAGUNA, BANG THAO & KAMALA BEACH MAP



LEGEND & INDEX

H HOTELS	
THE ALLAMANDA..C1	076 324 359
AMANPURI RESORT..A3	076 324 333
BANYAN TREE RESORT..C1	076 324 374
THE CHEDI..B3	076 396 770
DUSIT LAGUNA..B2	076 324 324
KAMALA BAY TERRACE..A5	076 398 200-5
KAMALA BEACH..B4	076 396 200-5
LAGUNA BEACH..C2	076 324 352
LAYAN BEACH RESORT & SPA VILLAGE..B1	076 330 006
PANSEA..A3	
SHERATON GRANDE LAGUNA..C2	076 324 101
A ATTRACTIONS	
PHUKET FANTASEA..B4	076 271 133-5
A spectacular must-see show that presents Thai culture creatively infused with acrobatics, pyrotechnics, aerial ballet, magical illusions, dazzling light work, stunning sets and more than 30 elephants.	
R RECREATION	
BANYAN TREE GOLF CLUB..C1	076 270 991-2
BANYAN TREE SPA..C1	076 324 374

PATONG BEACH MAP



PHUKET ISLAND ACTIVITY GUIDE

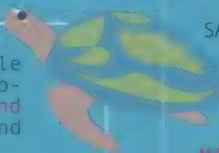


↑ TO SIMILAN

70 KM. (3.5 HR.)

One of the best diving spots. The Similan Island is a world-renowned naturalist's paradise, composed of 9 islands of fantastic natural surroundings. Their sandy sea, white sandy beach and coral reefs are between December and May.

Mai Khao Beach is a peaceful and serene protected area, thus unsuitable for swimming; this is a fragile ecosystem used as an egg-laying ground for sea turtles between November and February.



Blue Canyon Country Club was recently named the Asian & Pacific Golf Resort of the Year 2000. Cradled in a secluded lush valley against a backdrop of majestic mountains, the course basks in Phuket's tropical sunshine.

Nai Yang Beach, an isolated beach set in a national park, ideal for a picnic or swimming and features a beautiful coral reef.

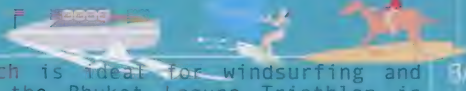


Nai Thon Beach is a quiet bay popular with sunbathers, protected at both ends by granite outcrops. A few hundred meters south, you can escape the hordes and enjoy total privacy.



ANDAMAN SEA

Bang Thao Beach is ideal for windsurfing and yachting, and the Phuket Laguna Triathlon is held here every December. Horseback riding can also be enjoyed here.



Fansea Beach is one of Phuket's finest sandy beaches; great snorkelling at the adjacent reefs.

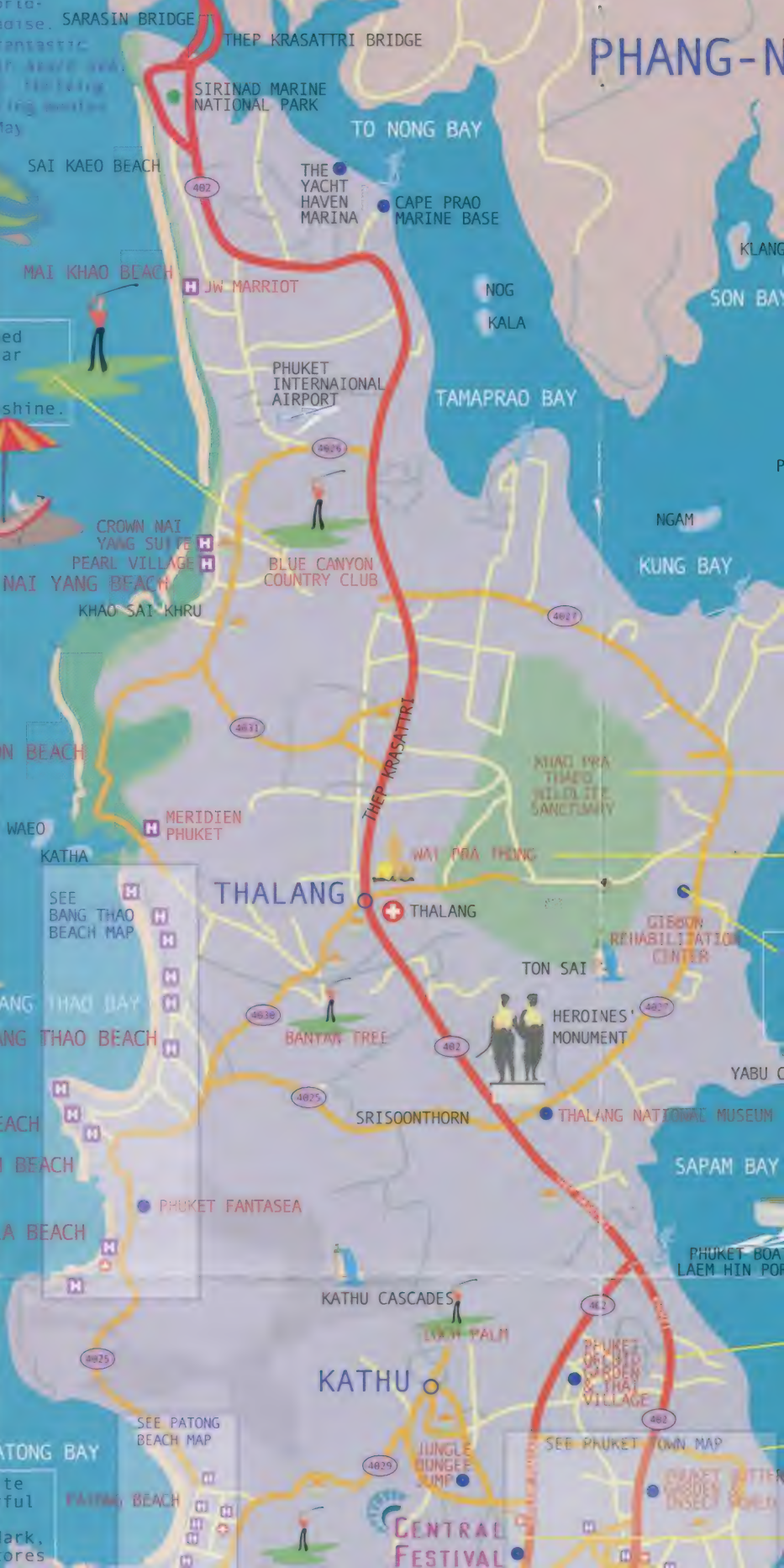
Surin Beach features a steeply sloping sand shelf so not a swimming beach, but it is loved for its privacy and perfect for sunbathers wanting to flee the crowds.



Kamala Beach is incredibly beautiful, perfect for snorkelling and scuba, and dominated by a Muslim fishing village hence great for trying some titillating Muslim fare.



Right behind the famous three-kilometer white sand **Patong Beach** are bargain-priced, colorful stalls displaying all kinds of clothing, leather goods and Thai handicrafts. After dark, most of the atmosphere is created by the scores



ISLAND GUIDE

KRABI

PHANG-NGA

PHAO

YAN SABA BAY

MAN BAY

KLANG

SON BAY

NOG

KALA

TAMAPRAO BAY

LAWA YAI

PAYU

LAWA NOI

NGAM

KUNG BAY

RAET

NAKHA YAI

PO BAY

NAKHA NOI

TON SAI

HEROINES' MONUMENT

INTHORN

SAPAM BAY

PHUKET BOAT LAGOON
LAEM HIN PORT

RANG NOI

RANG YAI

MAPHRAO

NGA CAPE

SI RE BAY

Phang-nga Bay Best Sea Canoe Spot. A must for tourists in Phuket. The bay is attractive for its seascape; numerous weird limestone outcrops, cliffed islets rising steeply from the sea (3 hrs. by boat)

Khao Pra Thaeo Wildlife Sanctuary is a 2000-hectare reserve nestled in the island's mountainous north. There are some fine jungle hikes to enjoy in this park, along with dramatic waterfalls and endemic flora and fauna, including the White Backed Palm, a fan-shaped leaf found only on the island, and rare gibbons, civets, langur and mouse deer.

Wat Pra Tong means Temple of the Golden Buddha Image, but the statue is largely buried and only the head and shoulders remain above ground.

The **Gibbon Rehabilitation Centre** protects gibbons recovered from captivity who have often been stolen from their mothers during infancy. The mammals are then re-introduced into the wild. A donation of Baht 1000 (USD 25) is enough to look after a gibbon for one year.

Thalang National Museum houses an intriguing collection of local artifacts where you can learn about the history and culture of this part of the world.

Phuket Orchid Garden & Thai Village gives performances representatives of traditional cultures from throughout Thailand. At this tranquil lakeside setting you will see sword fighting, long pole fighting and Thai boxing, plus a Thai wedding ceremony and elephants at work.

Phuket Butterfly Garden & Insect World houses colorful tropical butterflies in their thousands within a huge aviary. The farm is located just outside Phuket town, and also incorporates a fascinating insectarium.

Central Festival Phuket The andaman's world-class shopping destination. The largest, most complete shopping and entertainment in the south featuring the best of local and

Bang Thao Beach is ideal for windsurfing and yachting, and the Phuket Laguna Triathlon is held here every December. Horseback riding can also be enjoyed here.

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Right behind the famous three-kilometer white sand **Patong Beach** are bargain-priced, colorful stalls displaying all kinds of clothing, leather goods and Thai handicrafts. After dark, most of the atmosphere is created by the scores of neon-lit bars and seafood restaurants.

Karon Beach is another of the beautiful, west-coast beaches that have made Phuket famous. Separated from Patong by a large headland, it's more family-oriented, and one of the longest of the island's beaches, about four kilometers. All hotels are set back from the road.

Kata Beach is comprised of a half-moon crescent of white sand lining a bay cut deep between two green headlands. Just outside the bay lies a small rounded island. In the high season the water here is crystal clear, calm and warm.

Nai Harn Beach boasts white sands and good underwater visibility, a boon for snorkellers. Two beautifully landscaped lagoons are set back from the beach, surrounded by rubber trees and bougainvillea. At the northern end of the beach, the exclusive Phuket Yacht club can be found.

Rawai Beach is quieter and much less commercialized than Patong, and is also an effective departure point to surrounding islands. **Cape Promthep** here is a famous viewpoint to watch the glowing sunsets, or the bay below with its reflecting coral reefs.

Phuket Shell Museum is a well-ordered private collection of seashells from the waters of Phuket and beyond, including fossils and a gigantic 250 kg shell.

H HOTELS

Andaman White Beach Resort	076 316 300
Atlas	076 381 286
Coral Island Resort	076 281 060-2
Crown Nai Yang Suite	076 327 420-9
Evasion Phuket	076 381 010-7
Friendship Beach	076 383 694
JW Marriot	076 338 000
Le Meridien Phuket Yacht Club	076 340 480-5
Merlin Beach Resort	076 294 300
Meridien Phuket	076 340 480-5
Nai Harn Resort	076 289 331
Novotel Coralia	076 342 777
Panwa Beach Resort	076 393 300-10
Panwaburi Hotel	076 200 800
Pearl Village	076 337 013
Siam Phuket	076 381 346

● ATTRACTIONS

Aquarium & Marine Biological Research	076 621 561
Gibbon Rehabilitation Centre	076 260 492
Jungle Bungee Jump	076 321 351
Khao Pra Thaeo Wildlife Sanctuary	076 311 998
Koh Dokmai Tourist Submarine	076 256 152
Phuket Butterfly Garden & Insect	076 615 861-2
Phuket Orchid Garden & Thai Village	076 214 860-1
Phuket Sea Shell Museum	076 381 266
Phuket Zoo	076 381 227
Sirinad Marine National Park	076 327 407
Thalang National Museum	076 311 426
Wat Chalongs	076 381 226
Wat Pra Thong	076 274 126

RECREATION
GOLF
Banyan
Blue
Loch
Phuket
YACHT
Phuket
The Y



infancy. The mammals are then re-introduced into the wild. A donation of Baht 1000 (USD 25) is enough to look after a gibbon for one year.

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On **Koh Si Re**, an island separated from the mainland by a narrow canal, there is Phuket's largest **Sea Gypsy fishing village**, a thoroughly captivating cultural experience.

Phuket Zoo is spread over 62 rai of land and houses elephants, tigers, monkeys and, of course, crocodiles...more than 6,000 of them.

Wat Chalong is an ornate Buddhist Temple situated on Chao Fa Nok Rd, where statues of Luang Po Chaem and Luang Po Chuang, Phuket's most revered monks, are enshrined.

Koh Dokmai is an unpopulated island popular with divers due to its steep wall drops down to depths of 35 meters. Exciting undersea wonders awaits at passengers on the yellow submarine

Aquarium & Marine Biological Research Center houses a wonderful collection of exotic and bizarre marine life and conducts research on marine biology.

Koh Mai Thon is noted for its stunning coral reefs and pristine, isolated bays. This is a perfect spot for scuba, fishing and swimming.

PHI-PHI ISLANDS

Best Diving Spct. The azure waters of the Andaman can be reached by boat in around two hours. Famous for their clear waters, surrounding coral reefs, and the crisp, white sandy beaches. Famous for being site of "James Bond" and "The Beach" movie.

KOH PHI-PHI

HEROINES' MONUMENT

YABU
YABU CAPE

SAPAM BAY

RANG NOI
RANG YAI

MAPHRAO

NGA CAPE

SI RE BAY

KHAI NOK

PHUKET TOWN

SEA GYPSY VILLAGE
FISHING VILLAGE

PHUKET BAY

TAPHAO NOI

TAPHAO YAI

MAKHAM BAY

YON BAY

CAPE PANWA

BIODIVERSITY & MARINE
BIOLOGICAL RESEARCH CENTER

KOH LON

KOH HEI
(CORAL ISLAND)

About 20 minutes from the shore, **Koh Lon** is a mountainous island inhabited by Muslim fishermen. Its most tranquil beach lies to the northeast of the island.

RECREATION

GOLF & COUNTRY CLUBS
Banyan Tree Golf Club
Blue Canyon Country Club
Loch Palm Golf Club
Phuket Country Club

YACHT CLUBS

Phuket Boat Lagoon
The Yacht Haven Phuket Marina

076 270 991-2
076 327 449
076 321 930-34
076 321 038-41

076 239 055
075 206 705

research 076 621 561
076 260 492
076 321 351
ary 076 311 998
076 256 152
ct 076 615 861-2
illage 076 214 860-1
076 381 266
076 381 227
076 327 407
076 311 426
076 381 226
076 274 126

GETTING AROUND

Car Rental Self-Drive

Car/Motorcycle rental is the most economical way to travel the island. Be sure you carry an international license and Thai traffic is left-hand drive... When driving, also look out for speeding motorcycles cutting close to you or lurking in your "blind spot"...

Car Rental with Driver

For those with more a sense of comfort than adventure, contact your hotel to arrange car rental with a local driver. Rates quoted are for half day and full day.

Tuk Tuk

For trips of any duration at any time of day, the tuk tuk is the most efficient. State your destination and agree on the price before setting off! Rates depend on your bargaining skill.

Metered Taxis

Metered Taxis are available. Please ask your hotel concierge for assistance and fare information.

"Song Taew" / Bus

If heading off to other beaches and sites during the day, you also have the option of a local "song taew" (open-air truck). There is "song taew" service to most parts of the island. All of them run in a loop from Phuket Town and back again. The terminal in Phuket town is at the fresh food market ("talad sod"). All "song taews" have signs of their destination, and run until 6pm. There are no bus stops in Phuket. All you need to do is flag one down like a taxi. The fare ranges from 15 to 25 Bht depending on destination.

DISTANCE FROM PHUKET TOWN

		SongTaew	Tuk-Tuk
	km	Bht.-	Bht.-
Cape Panwa	7	15.-	80.-
Cape Phromthep	19	25.-	250-350.-
Central Festival Phuket	4	15.-*	40-80.-
Chalong Bay	12	15.-	100.-
Heroines' Monument	12	15.-	100.-
Kamala Beach	26	25.-	300-400.-
Kata Beach	17	20.-	200-300.-
Karon Beach	20	20.-	200-300.-
Nai Harn Beach	18	25.-	250-300.-
Nai Yang Beach	30	30.-	250-350.-
Patong Beach	15	15.-	250-350.-
Phuket Airport	32	NA	350-500.-
Rawai Beach	18	20.-	150-200.-
Surin Beach	24	20.-	300-400.-

* Micro Bus

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Authorised agents :

Call Center Tel. 0 2254 7000
E-mail : westernunion@central.co.th





FESTIVAL & OTHER ATTRACTIONS

Festivals

Highlights of Phuket's color festivals include the Vegetarian Festival (approx October) - a time of purification marked by displays of body piercing and fire-walking. Also, see Chao Le (Sea Gypsy) Boat Floating Festival in the villages of Rawai and Sapam during the sixth and eleventh lunar months. See ISLAND MAP.

Dining & Clubbing

Phuket boasts a unique cuisine with dishes blending Hokkien Chinese style with southern Thai. See CITY MAP for best local dishes. Visitors should also try the fresh seafood, and of course the indigenous Thai and other international fare - find Japanese sushi, Italian pastas, Chinese dim sum - great tastes and great prices! A host of enticing entertainment venues can be found for the night owls. See CITY AND BEACH MAP.

Sports & Leisure

Golfies will revel in gorgeous championship courses - blue ocean, lush greens - just like tee-ing off in Paradise. BEST courses: Blue Canyon, Banyan Tree, Phuket Country Club, and Loch Palm. See ISLAND MAP.

Spa Culture

Beyond traditional Thai massage, and surrounded by the beauty of nature, Phuket spas seek to elevate you to spiritual heights of tranquility and revelation. BEST Spas: Banyan Tree, The Privilege Spa @ Central Festival Phuket. See ISLAND MAP.

More Attractions

See ISLAND, CITY, BEACH MAP.

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FROM JUNGLE TO TOWN

...Downtown...

City Views

Visit the century-old Sino-Portuguese mansions of Hokkien Chinese mining moguls. Dutch, English, and Greco-Roman influences blend to create a charming, attractive, and unique colonial atmosphere. BEST Heritage Spots: Thalang, Krabi and Ranong Roads. See CITY MAP.

Shop 'til you drop

For great shopping in Phuket look for local batik products, cultured pearls, nielloware, and pewterware in town. Don't miss the newly-opened Central Festival Phuket - everything from Asian arts & handicrafts to fine local & international fashion can be found just minutes from the town, airport, and beaches. BEST Shopping: Central Festival Phuket, local mom & pop shops on Ratsada, Phangnga, Montri, Yaowarat Roads. See CITY MAP.

Wats & Mosques

Diverse religions and places of worship reflect the cultural mix of Phuket. Chinese Buddhist temples like Wat Bang Niew are dedicated to the Chinese deities of Longevity, Wealth and Happiness. Beyond that, find mosques in the Kamala Beach area. INTERESTING sites: Wat Bang Niew, Wat Mongkol Nimit, Wat Chalong, Wat Pra Tong. See ISLAND and CITY MAP.

Observation Points

For spectacular cityscape views, try Khao Rang, the Karon/Kata overlook at midpoint 4025 between Nai Harn and Kata, and Sunset Point at Cape Promthep. See ISLAND and CITY MAP.

1st fl. CENTRAL FESTIVAL *Phuket*

"Tasty Noodle, Tasty Soup"



Oishi *Ramen*

Flavoured
to Excite



3rd fl. CENTRAL FESTIVAL *Phuket*

FROM SEA TO JUNGLE

Sail away...sail away...sail away

A world-famous yachting destination, chartering a boat or yacht is a great way to see the neighboring islets and enjoy spectacular Andaman sunsets. Bare boat and full crew available for hire. Also, try a longtail, speedboat, or Chinese junk. See ISLAND MAP for BEST yacht clubs.

Sea Canoe

Into "spelunking?" Probe the myriad sea caves and lagoons of Pha-Nga Bay. Detach from man's "matrix" and immerse yourself in the magnificence of nature - free of noise, litter, or power lines! Relax and see sea eagles and otters play among scenic limestone formations. Best sea canoe spot - Pha-Nga Bay. See ISLAND MAP.

Island Getaways...

Castaway to the idyllic isle best-suited for you. Find deep-sea fishing, coral diving, pearl farming, sunbathing & swimming. BEST islands: Koh Lon, Koh Mai Thon, Koh Hei/Coral Island, Koh Dokmai, Koh Similan and Koh Phi Phi. See ISLAND MAP.

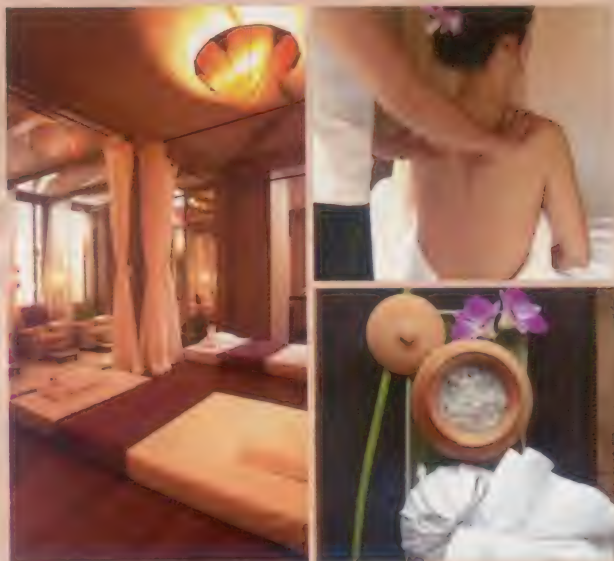
WIDE SEA DENSE JUNGLE

Into the Hills...

Take an elephant trek through wild jungles. "X-perience" mountain-biking, river canoeing, rafting, rock-climbing, bungee jumping and 4 x 4 off-roading. BEST Wildlife Preserve: Khao Pra Thaeo Wildlife sanctuary. See ISLAND MAP.

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* Special price, can not be combined with any promotion or discount

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เครื่องดื่มร้อนชนิดใดก็ได้ 1 ถ้วย ที่ร้านสตาร์บัคส์
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MUST-DO ACTIVITIES

Water Sports

Thrill to a host of exhilarating sports above, below and beside Phuket's pristine turquoise waves: swim, windsurf, water ski, snorkel, canoe, scuba dive, and sunbathe. Phuket's long west coast is the place to do water sports. See ISLAND MAP for BEST water sport beaches.

Dive in!

Among the world's TOP TEN - breath-taking reefs and bountiful sea life teem below the azure sea. With over 100 dive shops here, both beginners and experts can find the right dive excursion. Try a live-aboard excursion to fully appreciate the breathless Andaman beauty or complete your PADI Open Water Course. BEST Dive Spots: Phi Phi, and Similan Islands - See ISLAND MAP.

Central GUIDE TO PHUKET THAILAND



Central

www.central.co.th



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FESTIVAL
Phuket



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D2S
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SPRING 2000

Power Day

Tops
market

Capitol

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central festival

central world
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Food Terrace



ZARA



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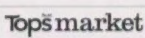
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